

FLETA.gov Web Performance Metrics

May 1, 2020 - May 31, 2020

All Users
100.00% Sessions

Avg. Visit Duration

00:01:27

Avg for View: 00:01:27 (0.00%)



Pageviews

20,482

% of Total: 100.00% (20,482)



Unique Visitors

6,043

% of Total: 100.00% (6,043)



Avg. Pages / Visit

3.03

Avg for View: 3.03 (0.00%)



Avg. Time on Page

00:00:43

Avg for View: 00:00:43 (0.00%)



Bounce Rate

59.98%

Avg for View: 59.98% (0.00%)



Top Pages

Page Title	Pageviews	Bounce Rate
FLETA	4,315	56.87%
Training FLETA	1,480	46.34%
Accredited Programs FLETA	781	53.37%
VA Police Officer Standardized Training (formerly Basic Police Officer Course) FLETA	746	53.07%
Accredited Academies FLETA	579	49.21%
The FLETA Process FLETA	528	45.45%
Special Agent Basic Training Program (NCIS) FLETA	461	63.39%
Accreditation FLETA	424	55.56%
Apply Now FLETA	399	70.59%
Law Enforcement Training Center FLETA	395	42.04%

Visits by Social Network

Social Network	Sessions
Facebook	50
LinkedIn	4
YouTube	4
reddit	2
Twitter	1

Total Visits

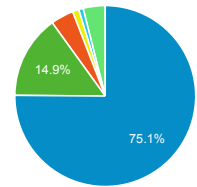
6,749

% of Total: 100.00% (6,749)



Visits by Source

google (direct) bing
yahoo fletc.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor

