



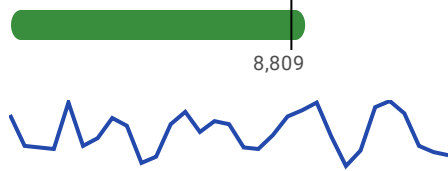
Jul 1, 2025 - Jul 31, 2025

# FLETA.gov Web Performance Metrics

Total users

9.2K

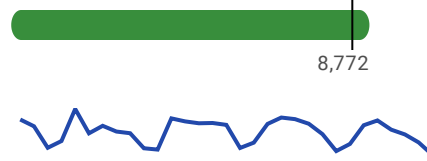
104.9% of previous 31 days



Active users

9.2K

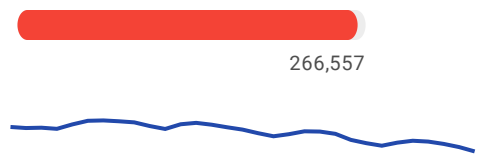
105.0% of previous 31 days



30-day active users

260.4K

97.7% of previous 31 days



## Session Details

|    | Average session duration ▾ | Engaged sessions |
|----|----------------------------|------------------|
| 1. | 00:02:02                   | 6,477            |

1 - 1 / 1 < >

## Pageviews and Engagement

|    | Views ▾ | Engagement rate |
|----|---------|-----------------|
| 1. | 12,915  | 93.58%          |

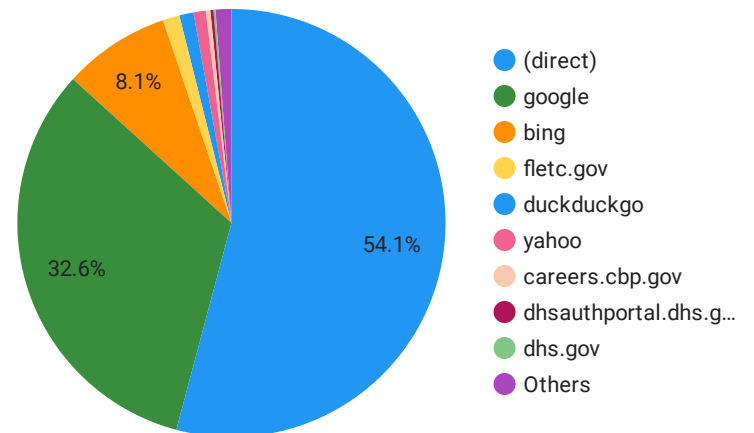
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## Active Users

|      | Active users | 30-day active users ▾ |
|------|--------------|-----------------------|
| 1... | 6,083        | 192,028               |

1 - 1 / 1 < >

## Visits by Source



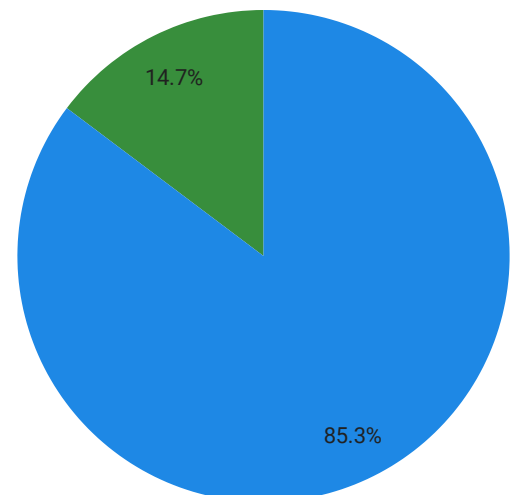
## Top Overall Pages

|     | Page location                                                                                  | Views ▾ |
|-----|------------------------------------------------------------------------------------------------|---------|
| 1.  | https://www.fleta.gov/                                                                         | 1,584   |
| 2.  | https://www.fleta.gov/programacademy/federal-background-investigator-training-program          | 1,022   |
| 3.  | https://www.fleta.gov/accredited-programs                                                      | 555     |
| 4.  | https://www.fleta.gov/site-page/fleta-fundamentals                                             | 511     |
| 5.  | https://www.fleta.gov/accredited-academies                                                     | 354     |
| 6.  | https://www.fleta.gov/programacademy/basic-law-enforcement-course                              | 302     |
| 7.  | https://www.fleta.gov/programacademy/va-law-enforcement-training-center                        | 296     |
| 8.  | https://www.fleta.gov/site-page/assessor-training-program                                      | 225     |
| 9.  | https://www.fleta.gov/programacademy/entry-level-intelligence-training-elit-program-iabcbtitac | 203     |
| 10. | https://www.fleta.gov/programacademy/james-j-rowley-training-center                            | 203     |

1 - 100 / 918 < >

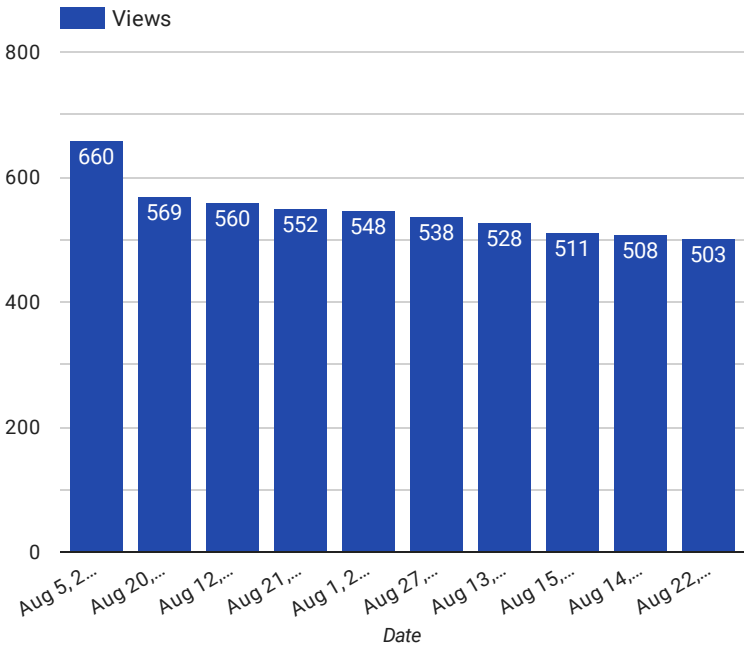
## New vs. Returned Visitors

new returning



# FLETA.gov Web Performance Metrics

Pageviews by Hour



Sessions and Pageviews by Source / Medium

| Session source / medium |                                 | Sessions |
|-------------------------|---------------------------------|----------|
| 1.                      | google / organic                | 4,316    |
| 2.                      | bing / organic                  | 788      |
| 3.                      | fletc.gov / referral            | 95       |
| 4.                      | yahoo / organic                 | 110      |
| 5.                      | duckduckgo / organic            | 113      |
| 6.                      | dhsauthportal.dhs.gov / refe... | 11       |
| 7.                      | home.army.mil / referral        | 9        |
| 8.                      | careers.cbp.gov / referral      | 22       |
| 9.                      | dhs.gov / referral              | 7        |
| 10.                     | iadlest.org / referral          | 7        |

1 - 59 / 59 < >

Sessions by Device Category

| Device c... |         | Sessions |
|-------------|---------|----------|
| 1.          | desktop | 6,919    |
| 2.          | mobile  | 2,077    |
| 3.          | tablet  | 31       |

1 - 3 / 3 < >