

FLETA.gov Search Performance Metrics

Sessions

79

↓ -1.3% from previous month



Count Searches

160

↓ -8.6% from previous month



Search Terms

105

↓ -5.4% from previous month



Top Internal Searches by Search Terms, Session source / Medium

	Search Terms ▾	Session source / medium	Sessions
1.	veterans affiars	bing / organic	1
2.	veterans affairs	bing / organic	2
3.	vessel	google / organic	1
4.	usda	bing / organic	1
5.	usda	google / organic	1
6.	undercover	yahoo / organic	1
7.	surveillance	bing / organic	1
8.	standards steering com...	google / organic	1
9.	security forces	google / organic	1
10.	security assessment	bing / organic	1

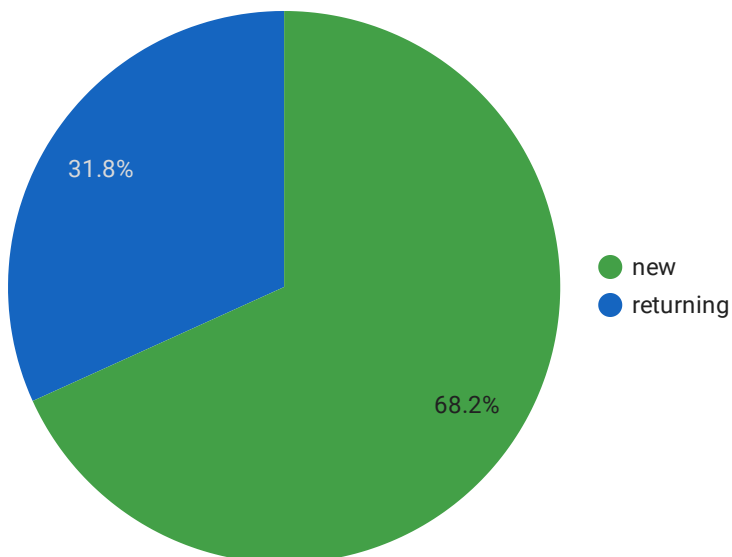
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Top External Searches Sources

	Session source ▾	Sessions
1.	yahoo	2
2.	usdhs.sharepoint.com	1
3.	statics.teams.cdn.office....	1
4.	linkedin.com	1
5.	google	38
6.	duckduckgo	4
7.	dhs.gov	2
8.	bing	22
9.	(not set)	1
10.	(direct)	8

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New vs. Returned Search Users



Avg. Visits per Search User

