



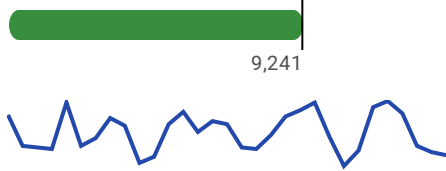
Aug 1, 2025 - Aug 31, 202

FLETA.gov Web Performance Metrics

Total users

9.3K

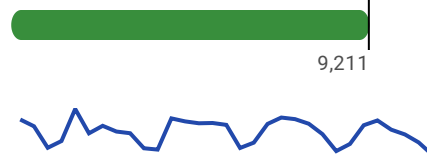
100.3% of previous 31 days



Active users

9.2K

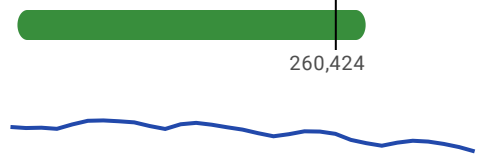
100.2% of previous 31 days



30-day active users

284.8K

109.4% of previous 31 days



Session Details

	Average session duration ▾	Engaged sessions
1.	00:02:02	6,477

1 - 1 / 1 < >

Pageviews and Engagement

	Views ▾	Engagement rate
1.	12,915	93.58%

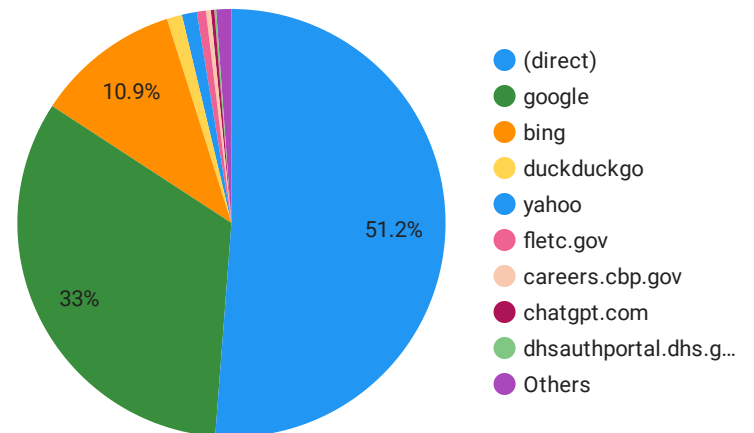
1 - 1 / 1 < >

Active Users

	Active users	30-day active users ▾
1...	6,083	192,028

1 - 1 / 1 < >

Visits by Source

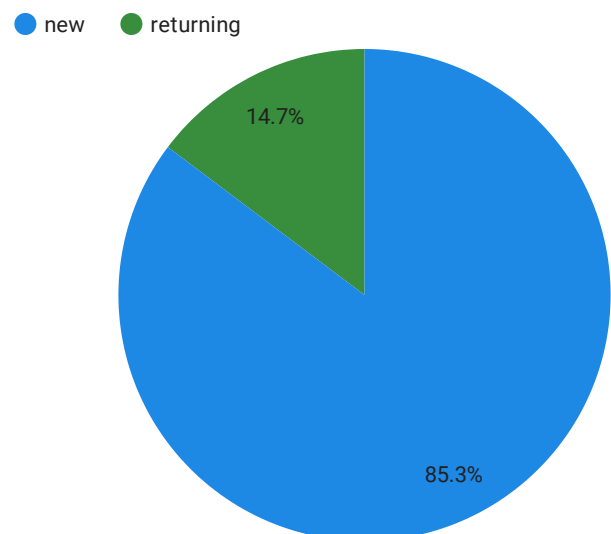


Top Overall Pages

	Page location	Views ▾
1.	https://www.fleta.gov/	1,584
2.	https://www.fleta.gov/programacademy/federal-background-investigator-training-program	1,022
3.	https://www.fleta.gov/accredited-programs	555
4.	https://www.fleta.gov/site-page/fleta-fundamentals	511
5.	https://www.fleta.gov/accredited-academies	354
6.	https://www.fleta.gov/programacademy/basic-law-enforcement-course	302
7.	https://www.fleta.gov/programacademy/va-law-enforcement-training-center	296
8.	https://www.fleta.gov/site-page/assessor-training-program	225
9.	https://www.fleta.gov/programacademy/entry-level-intelligence-training-elit-program-iabcbtitac	203
10.	https://www.fleta.gov/programacademy/james-j-rowley-training-center	203

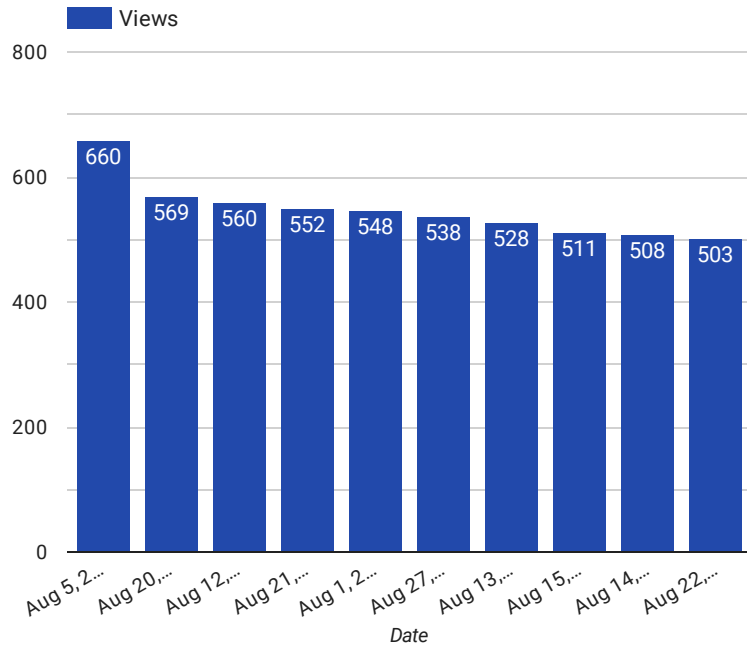
1 - 100 / 918 < >

New vs. Returned Visitors



FLETA.gov Web Performance Metrics

Pageviews by Hour



Sessions and Pageviews by Source / Medium

	Session source / medium	Sessions
1.	google / organic	4,316
2.	bing / organic	788
3.	fletc.gov / referral	95
4.	yahoo / organic	110
5.	duckduckgo / organic	113
6.	dhsauthportal.dhs.gov / refe...	11
7.	home.army.mil / referral	9
8.	careers.cbp.gov / referral	22
9.	dhs.gov / referral	7
10.	iadlest.org / referral	7
11.	fleta.gov / referral	4
12.	unitedstatessecretservice.sh...	6
13.	usdhs.sharepoint.com / refe...	1
14.	lucidgov.app / referral	3
15.	www-fleta-gov.translate.goo...	1
16.	linkedin.com / referral	7
17.	dvagov.sharepoint.com / ref...	1
18.	ecosia.org / organic	5
19.	en.m.wikipedia.org / referral	3
20.	l.facebook.com / referral	2
21.	us.search.yahoo.com / referr...	3
22.	lens.google.com / referral	6
23.	m.facebook.com / referral	4
24.	specialagents.org / referral	4
25.	spteam.tigtanet.gov / referral	1
26.	fleta.gov / referral	1

1 - 59 / 59

Sessions by Device Category

	Device c...	Sessions
1.	desktop	4,850
2.	mobile	2,140
3.	tablet	28