



Aug 1, 2025 - Aug 31, 202

FLETA.gov Search Performance Metrics

Sessions

106

↑ 34.2% from previous 31 days



Count Searches

162

↑ 1.3% from previous 31 days



Search Terms

120

↑ 14.3% from previous 31 days



Top Internal Searches by Search Terms, Session source / Medium

	Search Terms ▾	Session source / medium	Sessions
1.	what type of training d...	google / organic	1
2.	veterans affairs	google / organic	1
3.	veteran affairs	bing / organic	1
4.	va police	google / organic	1
5.	utility	bing / organic	1
6.	tsa	(direct) / (none)	1
7.	state department	google / organic	1
8.	springfield	yahoo / organic	1
9.	sex offender training	bing / organic	1
10.	seureskies.net	(direct) / (none)	1

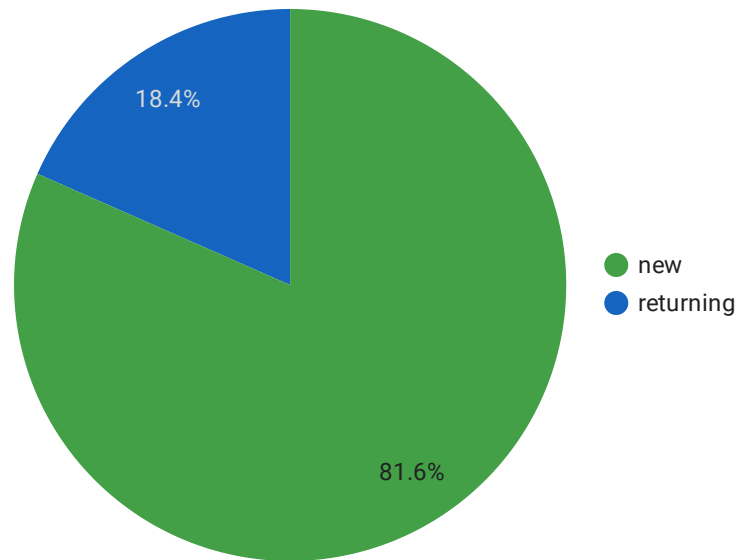
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Top External Searches Sources

	Session source ▾	Sessions
1.	yahoo	1
2.	google	55
3.	fletc.gov	1
4.	duckduckgo	2
5.	copilot.microsoft.com	1
6.	bing	29
7.	atf.gov	1
8.	(direct)	16

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New vs. Returned Search Users



Avg. Visits per Search User

