

FLETA.GOV Web Performance Metrics

Apr 1, 2015 - Apr 30, 2015

All Users
100.00% Sessions

Total Visits

3,284
% of Total: 100.00% (3,284)



Avg. Visit Duration

00:01:50
Avg for View: 00:01:50 (0.00%)



Pageviews

10,954
% of Total: 100.00% (10,954)



Unique Visitors

2,894
% of Total: 100.00% (2,894)



Avg. Pages / Visit

3.34
Avg for View: 3.34 (0.00%)



Avg. Time on Page

00:00:47
Avg for View: 00:00:47 (0.00%)



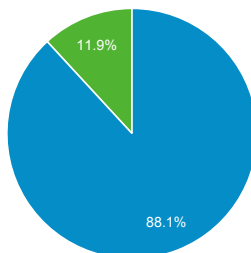
Bounce Rate

50.70%
Avg for View: 50.70% (0.00%)



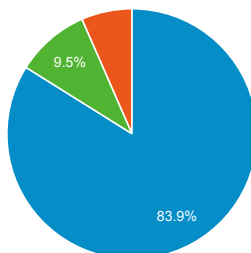
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	1,160	38.47%
Training FLETA	886	64.71%
Accredited Programs FLETA	781	41.82%
Accreditation FLETA	472	72.41%
Federal Background Investigator Training Program FLETA	425	36.19%

Visits by Social Network

Social Network	Sessions
LinkedIn	16
Facebook	3
StumbleUpon	1
Twitter	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,317	52.78%
(direct) / (none)	379	51.19%
bing / organic	131	40.46%
fletc.gov / referral	103	36.89%
yahoo / organic	80	43.75%
search.usa.gov / referral	35	11.43%
wood.army.mil / referral	32	37.50%
dhs.gov / referral	23	39.13%
en.wikipedia.org / referral	22	40.91%
vaww.little-rock.med.va.gov / referral	21	57.14%

