

FLETA.GOV Web Performance Metrics

Apr 1, 2016 - Apr 30, 2016

All Users
100.00% Sessions


Total Visits

4,251
% of Total: 100.00% (4,251)



Avg. Visit Duration

00:01:45
Avg for View: 00:01:45 (0.00%)




Pageviews

14,060
% of Total: 100.00% (14,060)




Unique Visitors

3,758
% of Total: 100.00% (3,758)



Avg. Pages / Visit

3.31
Avg for View: 3.31 (0.00%)




Avg. Time on Page

00:00:46
Avg for View: 00:00:46 (0.00%)



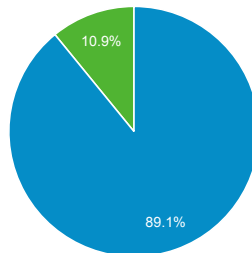
Bounce Rate

52.48%
Avg for View: 52.48% (0.00%)



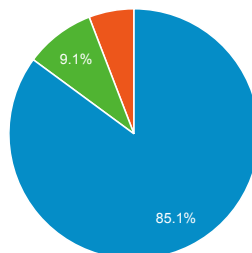
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,300	48.84%
FLETA	885	38.83%
Accredited Programs FLETA	833	40.32%
Federal Background Investigator Training Program FLETA	774	36.86%
Accredited Academies FLETA	481	53.57%

Visits by Social Network

Social Network	Sessions
Facebook	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,800	53.57%
(direct) / (none)	593	53.46%
bing / organic	393	46.06%
yahoo / organic	182	56.59%
fletc.gov / referral	102	50.00%
search.usa.gov / referral	60	21.67%
en.wikipedia.org / referral	18	50.00%
wood.army.mil / referral	11	45.45%
aol / organic	10	40.00%
ask / organic	10	60.00%