Channels

Aug 1, 2015 - Aug 31, 2015
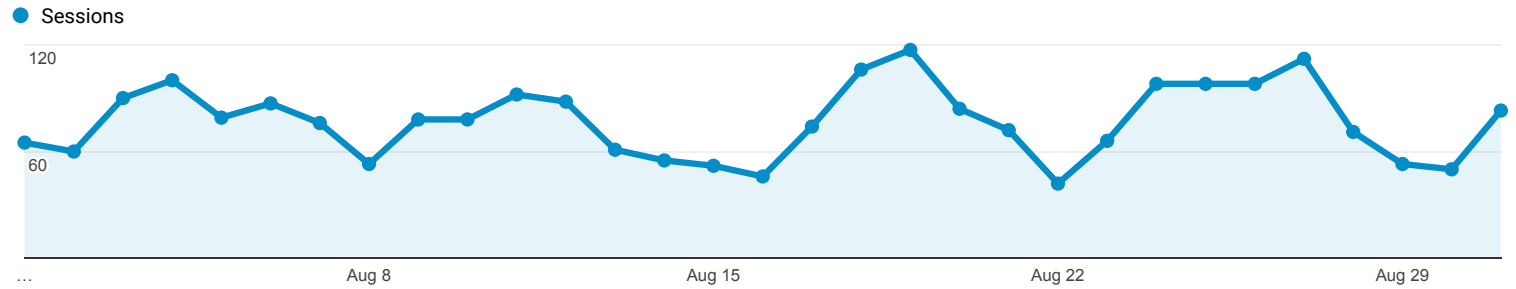
ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users
68.70% Sessions

Explorer

Summary

● Sessions

Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,384 % of Total: 68.70% (3,470)	87.29% Avg for View: 87.03% (0.30%)	2,081 % of Total: 68.91% (3,020)	51.97% Avg for View: 51.82% (0.30%)	3.32 Avg for View: 4.16 (-20.15%)	00:01:43 Avg for View: 00:01:49 (-5.95%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. (not provided)	**2,173** (91.15%)	87.85%	1,909 (91.73%)	51.59%	3.34	00:01:44	0.00%	0 (0.00%)	$0.00 (0.00%)
2. fleta	**12** (0.50%)	58.33%	7 (0.34%)	50.00%	3.33	00:02:36	0.00%	0 (0.00%)	$0.00 (0.00%)
3. fleta accreditation	**6** (0.25%)	33.33%	2 (0.10%)	16.67%	4.50	00:01:47	0.00%	0 (0.00%)	$0.00 (0.00%)
4. fleta.cgov	**6** (0.25%)	0.00%	0 (0.00%)	16.67%	13.17	00:14:39	0.00%	0 (0.00%)	$0.00 (0.00%)
5. federal background investigator training program	**5** (0.21%)	80.00%	4 (0.19%)	40.00%	5.80	00:01:35	0.00%	0 (0.00%)	$0.00 (0.00%)
6. naval criminal investigative service training academy	**5** (0.21%)	80.00%	4 (0.19%)	60.00%	2.00	00:00:22	0.00%	0 (0.00%)	$0.00 (0.00%)
7. ncis training	**5** (0.21%)	100.00%	5 (0.24%)	80.00%	1.20	00:00:09	0.00%	0 (0.00%)	$0.00 (0.00%)
8. benefits fleta	**3** (0.13%)	33.33%	1 (0.05%)	0.00%	4.33	00:05:24	0.00%	0 (0.00%)	$0.00 (0.00%)
9. ncis academy	**3** (0.13%)	100.00%	3 (0.14%)	66.67%	2.00	00:00:23	0.00%	0 (0.00%)	$0.00 (0.00%)
10. tigta special agent	**3** (0.13%)	66.67%	2 (0.10%)	66.67%	1.33	00:00:22	0.00%	0 (0.00%)	$0.00 (0.00%)
11. tigta special agent training	**3** (0.13%)	66.67%	2 (0.10%)	0.00%	9.67	00:03:49	0.00%	0 (0.00%)	$0.00 (0.00%)
12. army civilian police academy	**2** (0.08%)	0.00%	0 (0.00%)	0.00%	12.00	00:03:52	0.00%	0 (0.00%)	$0.00 (0.00%)
13. background investigator training	**2** (0.08%)	100.00%	2 (0.10%)	50.00%	2.00	00:00:46	0.00%	0 (0.00%)	$0.00 (0.00%)
14. basic intelligence course	**2** (0.08%)	100.00%	2 (0.10%)	50.00%	2.00	00:01:09	0.00%	0 (0.00%)	$0.00 (0.00%)
15. benefit of fleta accreditation	**2** (0.08%)	100.00%	2 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
16. federal investigative services	**2** (0.08%)	100.00%	2 (0.10%)	0.00%	4.00	00:01:20	0.00%	0 (0.00%)	$0.00 (0.00%)
17. military police school	**2**	100.00%	2	100.00%	1.00	00:00:00			

#	Keyword									
17.	military police school	2 (0.08%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	(0.00%)
18.	ncis investigator 1801	2 (0.08%)	50.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	physical security training	2 (0.08%)	100.00%	2 (0.10%)	50.00%	2.50	00:01:20	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	physical security training program	2 (0.08%)	100.00%	2 (0.10%)	50.00%	2.00	00:01:26	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	191_mp_sgsc	1 (0.04%)	100.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	aca accreditation promotion points	1 (0.04%)	100.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	air force security forces academy accreditation	1 (0.04%)	0.00%	0 (0.00%)	0.00%	3.00	00:03:51	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	air marshal academy	1 (0.04%)	100.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	apply air marshal academy	1 (0.04%)	100.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)