

Channels

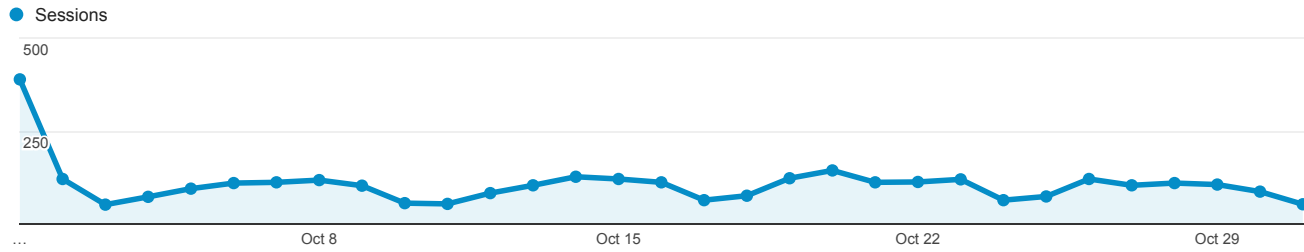
Oct 1, 2015 - Oct 31, 2015

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Sessions
79.22%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,332 % of Total: 79.22% (4,206)	87.85% Avg for View: 86.59% (1.45%)	2,927 % of Total: 80.37% (3,642)	56.09% Avg for View: 55.28% (1.47%)	3.14 Avg for View: 3.25 (-3.60%)	00:01:42 Avg for View: 00:01:45 (-2.14%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,904 (87.15%)	88.29%	2,564 (87.60%)	56.47%	3.10	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. federal investigative services	19 (0.57%)	94.74%	18 (0.61%)	36.84%	3.58	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. fleta	18 (0.54%)	72.22%	13 (0.44%)	38.89%	3.89	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. federal background investigator training program	11 (0.33%)	90.91%	10 (0.34%)	45.45%	3.55	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. edward lowery secret service	9 (0.27%)	100.00%	9 (0.31%)	77.78%	1.89	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. edward lowery	4 (0.12%)	100.00%	4 (0.14%)	75.00%	3.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. federal background investigator training	4 (0.12%)	50.00%	2 (0.07%)	50.00%	3.75	00:14:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. fleta.gov	4 (0.12%)	100.00%	4 (0.14%)	50.00%	4.75	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. opm background investigator	4 (0.12%)	50.00%	2 (0.07%)	75.00%	3.25	00:08:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. secret service edward lowery	4 (0.12%)	50.00%	2 (0.07%)	25.00%	2.25	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. army civilian police	3 (0.09%)	100.00%	3 (0.10%)	0.00%	2.67	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. background investigator training	3 (0.09%)	100.00%	3 (0.10%)	0.00%	4.00	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. background investigator training program	3 (0.09%)	66.67%	2 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. da police academy	3 (0.09%)	100.00%	3 (0.10%)	33.33%	2.67	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. fleta accreditation jobs	3 (0.09%)	33.33%	1 (0.03%)	66.67%	3.33	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. https://www.fleta.gov/accreditation/program/drug-interdiction-assistance-program	3 (0.09%)	33.33%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. intelligence officer dhs	3 (0.09%)	33.33%	1 (0.03%)	66.67%	7.33	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. opm fis	3 (0.09%)	66.67%	2 (0.07%)	33.33%	10.33	00:04:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. opm fis training center	3 (0.09%)	100.00%	3 (0.10%)	33.33%	2.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. opm investigator training program	3 (0.09%)	66.67%	2 (0.07%)	0.00%	10.33	00:04:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. va letc acadis	3 (0.09%)	100.00%	3 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. "federal background investigator training program,"	2 (0.06%)	50.00%	1 (0.03%)	0.00%	3.50	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. back ground investgation classes	2 (0.06%)	50.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. cbp officer	2 (0.06%)	50.00%	1 (0.03%)	50.00%	1.50	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)

