Dec 1, 2015 - Dec 31, 2015

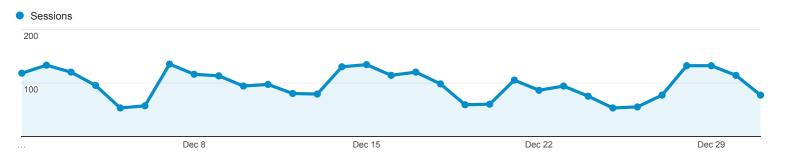
Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search



Explorer

Summary



			Acquisition						Conversions		
Keyword		Sessions		% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
		%	3,005 % of Total: % (3,846)	85.72% Avg for View: 85.70% (0.03%)	2,576 % of Total: 78.16% (3,296)	52.28% Avg for View: 49.79% (5.00%)	3.26 Avg for View: 3.94 (-17.05%)	00:01:36 Avg for View: 00:01:48 (-11.09%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1.	(not provided)	2,596	(86.39%)	86.21%	2,238 (86.88%)	52.81%	3.25	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
2.	opm investigator training program	9	(0.30%)	88.89%	8 (0.31%)	0.00%	5.89	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
3.	va letc acadis	8	(0.27%)	87.50%	7 (0.27%)	37.50%	2.88	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
4.	federal background investigator training program	7	(0.23%)	85.71%	6 (0.23%)	42.86%	4.86	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
5.	federal investigative services	7	(0.23%)	57.14%	4 (0.16%)	42.86%	3.43	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
6.	background investigator training	6	(0.20%)	66.67%	4 (0.16%)	33.33%	4.33	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
7.	background investigator training program	5	(0.17%)	100.00%	5 (0.19%)	60.00%	2.20	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
8.	ncis special agent training	5	(0.17%)	80.00%	4 (0.16%)	80.00%	1.20	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
9.	fleta	4	(0.13%)	75.00%	3 (0.12%)	75.00%	2.50	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
10.	opm fis training center	4	(0.13%)	100.00%	4 (0.16%)	50.00%	3.25	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
11.	dhs intelligence training academy	3	(0.10%)	100.00%	3 (0.12%)	33.33%	1.67	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
12.	essentials of suitability adjudication program	3	(0.10%)	33.33%	1 (0.04%)	33.33%	3.00	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
13.	fleta.gov	3	(0.10%)	100.00%	3 (0.12%)	0.00%	11.00	00:13:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
14.	free fleta course downloads	3	(0.10%)	0.00%	0 (0.00%)	0.00%	6.00	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)

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homeland security academy	3 (0.10%)	100.00%	3 (0.12%)	66.67%	1.67	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
james j rowley training center	3 (0.10%)	100.00%	3 (0.12%)	0.00%	2.67	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
ncis training academy	3 (0.10%)	100.00%	3 (0.12%)	33.33%	4.00	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
opm background investigator training	3 (0.10%)	66.67%	2 (0.08%)	33.33%	4.33	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
opm federal investigative service	3 (0.10%)	100.00%	3 (0.12%)	66.67%	3.67	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
physical security training	3 (0.10%)	100.00%	3 (0.12%)	0.00%	3.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
criminal investigator training program	2 (0.07%)	100.00%	2 (0.08%)	0.00%	6.00	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
department of army civilian police academy	2 (0.07%)	50.00%	1 (0.04%)	0.00%	2.50	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
department of the army civilian police	2 (0.07%)	100.00%	2 (0.08%)	50.00%	5.00	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
department of the army police	2 (0.07%)	50.00%	1 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
drug interdiction assistance program	2 (0.07%)	100.00%	2 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	james j rowley training center ncis training academy opm background investigator training opm federal investigative service physical security training criminal investigator training program department of army civilian police academy department of the army civilian police department of the army police department of the army police drug interdiction	academy james j rowley training center ncis training academy opm background investigator training opm federal investigative service physical security training criminal investigator training program department of army civilian police academy department of the army civilian police department of the army police department of the army police drug interdiction 3 (0.10%) 3 (0.10%) 2 (0.07%) 2 (0.07%)	james j rowley training center 3 (0.10%) 100.00% ncis training academy 3 (0.10%) 100.00% ncis training academy 3 (0.10%) 100.00% opm background investigator training opm federal investigative service physical security training criminal investigator 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Rows 1 - 25 of 315