

Dec 1, 2015 - Dec 31, 2015

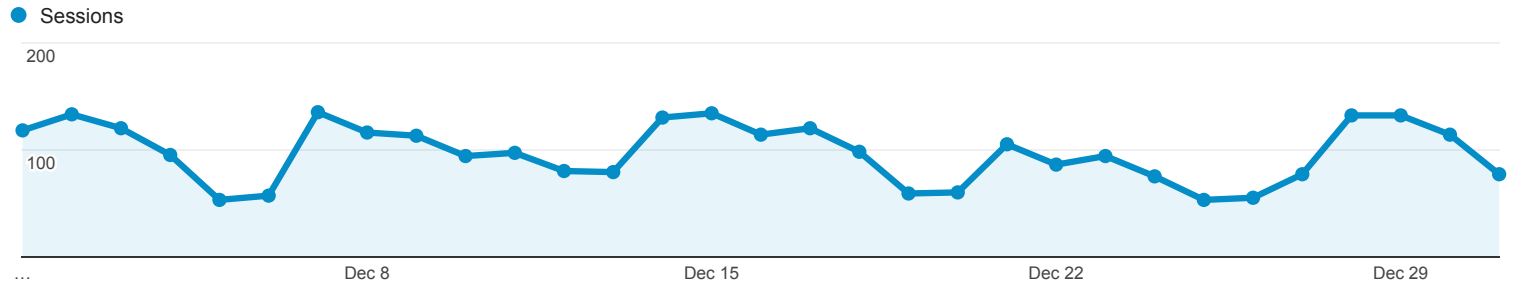
# Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Sessions  
78.13%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,005 % of Total: 78.13% (3,846)	85.72% Avg for View: 85.70% (0.03%)	2,576 % of Total: 78.16% (3,296)	52.28% Avg for View: 49.79% (5.00%)	3.26 Avg for View: 3.94 (-17.05%)	00:01:36 Avg for View: 00:01:48 (-11.09%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,596 (86.39%)	86.21%	2,238 (86.88%)	52.81%	3.25	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. opm investigator training program	9 (0.30%)	88.89%	8 (0.31%)	0.00%	5.89	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. va letc acadis	8 (0.27%)	87.50%	7 (0.27%)	37.50%	2.88	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. federal background investigator training program	7 (0.23%)	85.71%	6 (0.23%)	42.86%	4.86	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. federal investigative services	7 (0.23%)	57.14%	4 (0.16%)	42.86%	3.43	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. background investigator training	6 (0.20%)	66.67%	4 (0.16%)	33.33%	4.33	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. background investigator training program	5 (0.17%)	100.00%	5 (0.19%)	60.00%	2.20	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. ncis special agent training	5 (0.17%)	80.00%	4 (0.16%)	80.00%	1.20	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. fleta	4 (0.13%)	75.00%	3 (0.12%)	75.00%	2.50	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. opm fis training center	4 (0.13%)	100.00%	4 (0.16%)	50.00%	3.25	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. dhs intelligence training academy	3 (0.10%)	100.00%	3 (0.12%)	33.33%	1.67	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. essentials of suitability adjudication program	3 (0.10%)	33.33%	1 (0.04%)	33.33%	3.00	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. fleta.gov	3 (0.10%)	100.00%	3 (0.12%)	0.00%	11.00	00:13:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. free fleta course downloads	3 (0.10%)	0.00%	0 (0.00%)	0.00%	6.00	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)

15.	homeland security academy	3 (0.10%)	100.00%	3 (0.12%)	66.67%	1.67	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	james j rowley training center	3 (0.10%)	100.00%	3 (0.12%)	0.00%	2.67	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	ncis training academy	3 (0.10%)	100.00%	3 (0.12%)	33.33%	4.00	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	opm background investigator training	3 (0.10%)	66.67%	2 (0.08%)	33.33%	4.33	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	opm federal investigative service	3 (0.10%)	100.00%	3 (0.12%)	66.67%	3.67	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	physical security training	3 (0.10%)	100.00%	3 (0.12%)	0.00%	3.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	criminal investigator training program	2 (0.07%)	100.00%	2 (0.08%)	0.00%	6.00	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	department of army civilian police academy	2 (0.07%)	50.00%	1 (0.04%)	0.00%	2.50	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	department of the army civilian police	2 (0.07%)	100.00%	2 (0.08%)	50.00%	5.00	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	department of the army police	2 (0.07%)	50.00%	1 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	drug interdiction assistance program	2 (0.07%)	100.00%	2 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 315