

# FLETA.GOV Web Performance Metrics

Dec 1, 2015 - Dec 31, 2015



## Total Visits

**3,846**  
% of Total: 100.00% (3,846)



## Avg. Visit Duration

**00:01:48**  
Avg for View: 00:01:48 (0.00%)



## Pageviews

**15,135**  
% of Total: 100.00% (15,135)



## Unique Visitors

**3,443**  
% of Total: 100.00% (3,443)



## Avg. Pages / Visit

**3.94**  
Avg for View: 3.94 (0.00%)



## Avg. Time on Page

**00:00:37**  
Avg for View: 00:00:37 (0.00%)



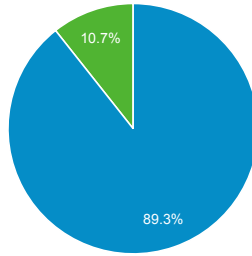
## Bounce Rate

**49.79%**  
Avg for View: 49.79% (0.00%)



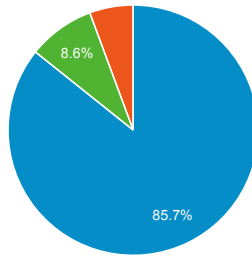
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,435	33.78%
Training   FLETA	1,205	44.19%
Accredited Programs   FLETA	865	42.08%
Federal Background and Investigator Training Program   FLETA	824	34.48%
Federal Investigative Services National Training Center   FLETA	526	34.23%

## Visits by Social Network

Social Network	Sessions
Facebook	2

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,475	54.02%
(direct) / (none)	601	40.93%
bing / organic	349	44.99%
yahoo / organic	170	41.76%
fletc.gov / referral	76	43.42%
search.usa.gov / referral	38	23.68%
dhs.gov / referral	18	22.22%
en.wikipedia.org / referral	10	40.00%
wood.army.mil / referral	9	66.67%
duckduckgo.com / referral	7	57.14%

