

FLETA.GOV Web Performance Metrics

Jan 1, 2016 - Jan 31, 2016



Total Visits

4,573
% of Total: 100.00% (4,573)



Avg. Visit Duration

00:01:50
Avg for View: 00:01:50 (0.00%)



Pageviews

17,076
% of Total: 100.00% (17,076)



Unique Visitors

4,162
% of Total: 100.00% (4,162)



Avg. Pages / Visit

3.73
Avg for View: 3.73 (0.00%)



Avg. Time on Page

00:00:40
Avg for View: 00:00:40 (0.00%)



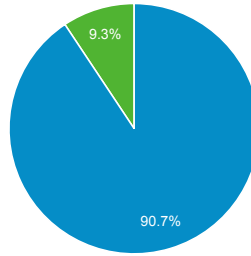
Bounce Rate

46.64%
Avg for View: 46.64% (0.00%)



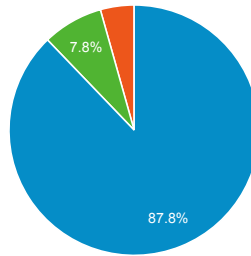
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,596	20.57%
Training FLETA	1,351	40.91%
Federal Background and Investigator Training Program FLETA	896	36.79%
Accredited Programs FLETA	869	36.84%
Transportation Security Administration Training Center (Formerly FAMS) FLETA	571	57.62%

Visits by Social Network

Social Network	Sessions
Facebook	3
LinkedIn	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,702	53.00%
(direct) / (none)	986	31.24%
bing / organic	379	43.27%
yahoo / organic	204	47.06%
fletc.gov / referral	88	46.59%
search.usa.gov / referral	63	19.05%
dhs.gov / referral	24	12.50%
duckduckgo.com / referral	17	64.71%
en.m.wikipedia.org / referral	15	80.00%
cg.portal.uscg.mil / referral	10	100.00%

