Jul 1, 2015 - Jul 31, 2015



Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search



investigative service

training academy

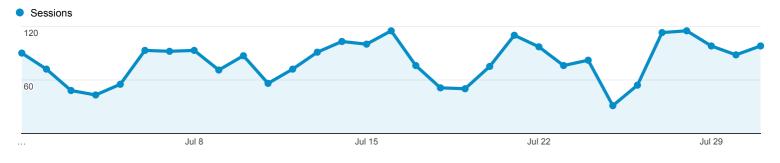
14.

50.00%

2 (0.08%)

Explorer

Summary



	Acquisition			Behavior			Conversions		
Keyword	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,495 % of Total: 70.72% (3,528)	87.01% Avg for View: 85.69% (1.55%)	2,171 % of Total: 71.82% (3,023)	53.67% Avg for View: 51.98% (3.24%)	3.13 Avg for View: 3.93 (-20.19%)	00:01:46 Avg for View: 00:01:56 (-8.64%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.0 % of To 0.00% (\$0.
1. (not provided)	2,235 (89.58%)	87.29%	1,951 (89.87%)	54.41%	3.11	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.0
2. fleta	26 (1.04%)	84.62%	22 (1.01%)	34.62%	4.42	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.0
background 3. investigator training program	5 (0.20%)	100.00%	5 (0.23%)	40.00%	2.20	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.0
4. fleta.cgov	5 (0.20%)	0.00%	0 (0.00%)	0.00%	8.20	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.
5. ncis protective service operations	5 (0.20%)	20.00%	1 (0.05%)	80.00%	1.20	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.
6. tigta special agent	4 (0.16%)	50.00%	2 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.
7. fleta accreditation	3 (0.12%)	33.33%	1 (0.05%)	0.00%	5.00	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.
accredited k9 8. handler school	2 (0.08%)	50.00%	1 (0.05%)	0.00%	5.50	00:14:28	0.00%	0 (0.00%)	\$0.00 (0.
9. enforcement courses online	2 (0.08%)	50.00%	1 (0.05%)	50.00%	7.50	00:06:01	0.00%	0 (0.00%)	\$0.00 (0.
0. drug interdiction assistance program	2 (0.08%)	100.00%	2 (0.09%)	50.00%	1.50	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.
federal air marshal training academy	2 (0.08%)	50.00%	1 (0.05%)	50.00%	7.00	00:03:22	0.00%	0 (0.00%)	\$0.00 (0
federal law 2. enforcement training online	2 (0.08%)	50.00%	1 (0.05%)	0.00%	2.50	00:00:27	0.00%	0 (0.00%)	\$0.00 (0
national training 3. center slippery rock pa	2 (0.08%)	100.00%	2 (0.09%)	0.00%	4.00	00:00:37	0.00%	0 (0.00%)	\$0.00 (0
naval criminal		50,000/	4 (2.25	50.000/	2.00	00.00.57	0.000/	0 (0.000()	#0.00 .40

50.00%

1 (0.05%)

3.00

00:00:57

0.00%

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\$0.00 (0.00%)

15.	ncis academy	2 (0.08%)	100.00%	2 (0.09%)	0.00%	2.50	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	ncis special agent	2 (0.08%)	100.00%	2 (0.09%)	50.00%	1.50	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	ncis special agent training	2 (0.08%)	50.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	ncis training	2 (0.08%)	100.00%	2 (0.09%)	50.00%	1.50	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	opm investigator training program	2 (0.08%)	50.00%	1 (0.05%)	50.00%	2.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	physical security training	2 (0.08%)	100.00%	2 (0.09%)	0.00%	4.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	postal inspector academy	2 (0.08%)	100.00%	2 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	sabtp	2 (0.08%)	100.00%	2 (0.09%)	50.00%	1.50	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	sex crimes training	2 (0.08%)	50.00%	1 (0.05%)	0.00%	3.00	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	us marshals + learn usms	2 (0.08%)	50.00%	1 (0.05%)	50.00%	1.50	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	" postal police"	1 (0.04%)	100.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 202