

FLETA.GOV Web Performance Metrics

Jul 1, 2015 - Jul 31, 2015



Total Visits

3,528
% of Total: 100.00% (3,528)



Avg. Visit Duration

00:01:56
Avg for View: 00:01:56 (0.00%)



Pageviews

13,849
% of Total: 100.00% (13,849)



Unique Visitors

3,157
% of Total: 100.00% (3,157)



Avg. Pages / Visit

3.93
Avg for View: 3.93 (0.00%)



Avg. Time on Page

00:00:40
Avg for View: 00:00:40 (0.00%)



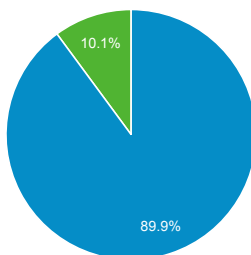
Bounce Rate

51.98%
Avg for View: 51.98% (0.00%)



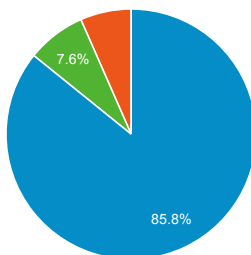
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,922	42.97%
Training FLETA	948	33.33%
Accredited Programs FLETA	761	43.54%
Accredited Academies FLETA	434	45.45%
Federal Background and Investigator Training Program FLETA	432	40.21%

Visits by Social Network

Social Network	Sessions
Facebook	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,258	54.56%
(direct) / (none)	686	48.69%
bing / organic	125	40.80%
yahoo / organic	102	50.00%
fletc.gov / referral	98	48.98%
search.usa.gov / referral	48	29.17%
bing.com / referral	28	50.00%
wood.army.mil / referral	18	50.00%
dhs.gov / referral	16	56.25%
vaww.little-rock.med.va.gov / referral	16	56.25%

