Channels

Dec 1, 2016 - Dec 31, 2016
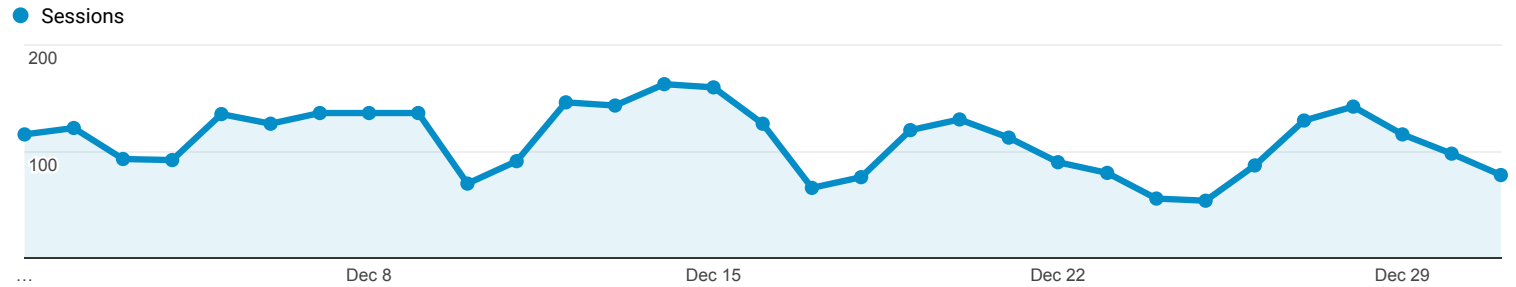
ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users
78.20% Sessions

Explorer

Summary

● Sessions

Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,426 % of Total: 78.20% (4,381)	86.46% Avg for View: 86.26% (0.23%)	2,962 % of Total: 78.38% (3,779)	52.86% Avg for View: 51.34% (2.97%)	3.18 Avg for View: 3.86 (-17.69%)	00:01:41 Avg for View: 00:01:49 (-7.61%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. (not provided)	3,095 (90.34%)	86.88%	2,689 (90.78%)	52.96%	3.17	00:01:42	0.00%	0 (0.00%)	$0.00 (0.00%)
2. fbitp training course	9 (0.26%)	55.56%	5 (0.17%)	11.11%	4.89	00:02:21	0.00%	0 (0.00%)	$0.00 (0.00%)
3. fleta	6 (0.18%)	83.33%	5 (0.17%)	16.67%	8.67	00:10:20	0.00%	0 (0.00%)	$0.00 (0.00%)
4. federal air marshal academy atlantic city	5 (0.15%)	20.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
5. fbitp training	3 (0.09%)	100.00%	3 (0.10%)	33.33%	2.67	00:01:00	0.00%	0 (0.00%)	$0.00 (0.00%)
6. physical security training	3 (0.09%)	100.00%	3 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
7. postal police officer basic training	3 (0.09%)	100.00%	3 (0.10%)	66.67%	2.67	00:03:59	0.00%	0 (0.00%)	$0.00 (0.00%)
8. tsa training academy	3 (0.09%)		3 (0.10%)	33.33%	3.33	00:00:44	0.00%	0 (0.00%)	$0.00 (0.00%)
9. u s army civilian police academy	3 (0.09%)	33.33%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
10. army civilian police	2 (0.06%)	100.00%	2 (0.07%)	0.00%	2.00	00:02:27	0.00%	0 (0.00%)	$0.00 (0.00%)
11. basic special agent candidate	2 (0.06%)	50.00%	1 (0.03%)	50.00%	1.50	00:00:29	0.00%	0 (0.00%)	$0.00 (0.00%)
12. control tactics training	2 (0.06%)	100.00%	2 (0.07%)	50.00%	6.00	00:03:16	0.00%	0 (0.00%)	$0.00 (0.00%)
13. department of the army civilian police	2 (0.06%)	100.00%	2 (0.07%)	50.00%	2.00	00:00:17	0.00%	0 (0.00%)	$0.00 (0.00%)
14. department of the army police	2 (0.06%)	50.00%	1 (0.03%)	50.00%	2.00	00:00:12	0.00%	0 (0.00%)	$0.00 (0.00%)
15. dhs intelligence training academy	2 (0.06%)	100.00%	2 (0.07%)	50.00%	4.00	00:00:20	0.00%	0 (0.00%)	$0.00 (0.00%)
16. diplomatic security service	2 (0.06%)	50.00%	1 (0.03%)	0.00%	3.00	00:00:16	0.00%	0 (0.00%)	$0.00 (0.00%)

17.	diversion investigator training	**2** (0.06%)	100.00%	2 (0.07%)	50.00%	1.50	00:00:12	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	federal air marshal application process	**2** (0.06%)	50.00%	1 (0.03%)	50.00%	2.00	00:00:21	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	federal background investigator	**2** (0.06%)	50.00%	1 (0.03%)	50.00%	3.00	00:01:23	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	federal law enforcement training center's criminal investigator training program	**2** (0.06%)	50.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	fema fleta accreditation	**2** (0.06%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:02	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	fleta vs fletc	**2** (0.06%)	0.00%	0 (0.00%)	50.00%	5.50	00:04:06	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	inspector general training	**2** (0.06%)	100.00%	2 (0.07%)	50.00%	6.00	00:01:19	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	intelligence training	**2** (0.06%)	100.00%	2 (0.07%)	0.00%	7.50	00:04:04	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	letc acadis portal	**2** (0.06%)	50.00%	1 (0.03%)	0.00%	10.00	00:01:49	0.00%	0 (0.00%)	$0.00 (0.00%)

Rows 1 - 25 of 276