

FLETA.GOV Web Performance Metrics

Dec 1, 2016 - Dec 31, 2016

All Users
100.00% Sessions

Total Visits

4,381
% of Total: 100.00% (4,381)



Avg. Visit Duration

00:01:49
Avg for View: 00:01:49 (0.00%)



Pageviews

16,902
% of Total: 100.00% (16,902)



Unique Visitors

3,951
% of Total: 100.00% (3,951)



Avg. Pages / Visit

3.86
Avg for View: 3.86 (0.00%)



Avg. Time on Page

00:00:38
Avg for View: 00:00:38 (0.00%)



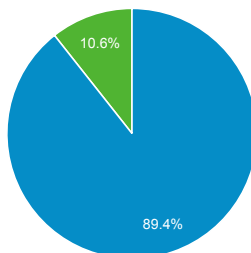
Bounce Rate

51.34%
Avg for View: 51.34% (0.00%)



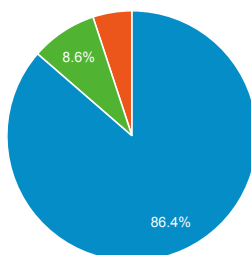
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	4,005	33.98%
Training FLETA	1,365	39.47%
Accredited Programs FLETA	840	46.94%
Federal Background Investigator Training Program FLETA	670	36.83%
Accredited Academies FLETA	473	29.73%

Visits by Social Network

Social Network	Sessions
reddit	12
Facebook	8
LinkedIn	5

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,814	53.73%
(direct) / (none)	729	44.17%
bing / organic	409	48.66%
yahoo / organic	183	48.63%
fletc.gov / referral	82	51.22%
search.usa.gov / referral	17	35.29%
aol / organic	14	64.29%
en.wikipedia.org / referral	13	30.77%
reddit.com / referral	11	54.55%
duckduckgo.com / referral	10	50.00%