

Feb 1, 2015 - Feb 28, 2015

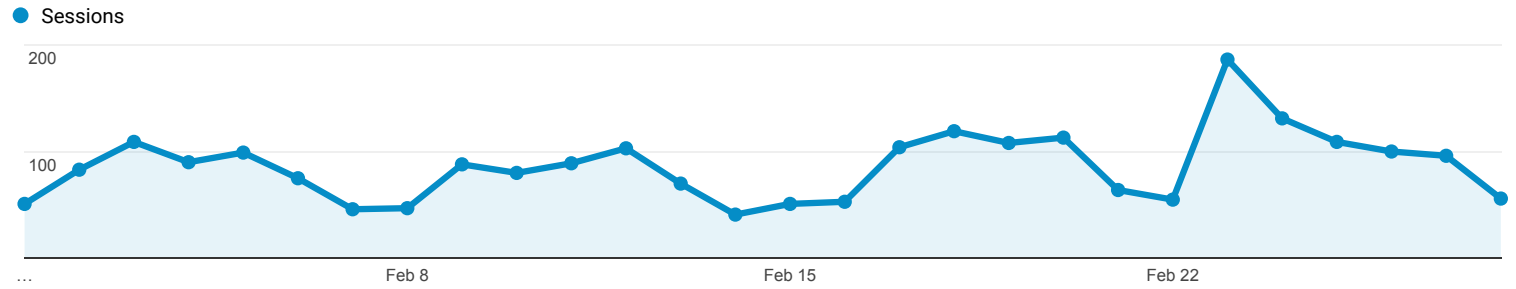
# Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users  
79.34% Sessions

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,416 % of Total: 79.34% (3,045)	85.43% Avg for View: 84.01% (1.69%)	2,064 % of Total: 80.69% (2,558)	47.43% Avg for View: 48.01% (-1.21%)	3.70 Avg for View: 3.68 (0.68%)	00:02:07 Avg for View: 00:02:11 (-3.36%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,126 (88.00%)	85.47%	1,817 (88.03%)	48.40%	3.61	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. federal background investigator training program	29 (1.20%)	96.55%	28 (1.36%)	24.14%	6.03	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. fleta	24 (0.99%)	62.50%	15 (0.73%)	16.67%	7.75	00:05:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. army civilian police academy	4 (0.17%)	75.00%	3 (0.15%)	50.00%	8.00	00:04:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fleta.gov	4 (0.17%)	75.00%	3 (0.15%)	0.00%	4.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. opm investigator training program	4 (0.17%)	75.00%	3 (0.15%)	50.00%	2.25	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. postal police officer training	4 (0.17%)	100.00%	4 (0.19%)	50.00%	2.25	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. background investigator training program	3 (0.12%)	66.67%	2 (0.10%)	0.00%	6.00	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. dhs intelligence training academy	3 (0.12%)	100.00%	3 (0.15%)	66.67%	1.67	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. federal background investigator training	3 (0.12%)	100.00%	3 (0.15%)	33.33%	4.33	00:06:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. federal background investigator training program slippery rock, pa	3 (0.12%)	33.33%	1 (0.05%)	0.00%	11.33	00:05:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. federal law enforcement training accreditation	3 (0.12%)	66.67%	2 (0.10%)	0.00%	9.00	00:05:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. "federal background investigator training program	2 (0.08%)	100.00%	2 (0.10%)	0.00%	2.50	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. "federal background investigator training program,"	2 (0.08%)	100.00%	2 (0.10%)	50.00%	10.00	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. army mp school accreditation	2 (0.08%)	50.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. da police academy	2 (0.08%)	50.00%	1 (0.05%)	50.00%	5.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	department of the army civilian police	2 (0.08%)	50.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	drug interdiction assistance program	2 (0.08%)	100.00%	2 (0.10%)	0.00%	3.50	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	federal background investigator training program slippery rock pa	2 (0.08%)	100.00%	2 (0.10%)	0.00%	6.50	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	federal background investigator training program,"	2 (0.08%)	100.00%	2 (0.10%)	0.00%	5.00	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	federal law	2 (0.08%)	100.00%	2 (0.10%)	0.00%	7.50	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	federal law enforcement accreditation	2 (0.08%)	50.00%	1 (0.05%)	0.00%	6.00	00:03:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	federal law enforcement training center	2 (0.08%)	100.00%	2 (0.10%)	50.00%	1.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	federal reserve police academy	2 (0.08%)	50.00%	1 (0.05%)	50.00%	1.50	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	fleata	2 (0.08%)	0.00%	0 (0.00%)	0.00%	20.50	00:10:29	0.00%	0 (0.00%)	\$0.00 (0.00%)

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