

# FLETA.GOV Web Performance Metrics

Feb 1, 2015 - Feb 28, 2015

All Users  
100.00% Sessions

## Total Visits

**3,045**  
% of Total: 100.00% (3,045)



## Avg. Visit Duration

**00:02:11**  
Avg for View: 00:02:11 (0.00%)



## Pageviews

**11,191**  
% of Total: 100.00% (11,191)



## Unique Visitors

**2,674**  
% of Total: 100.00% (2,674)



## Avg. Pages / Visit

**3.68**  
Avg for View: 3.68 (0.00%)



## Avg. Time on Page

**00:00:49**  
Avg for View: 00:00:49 (0.00%)



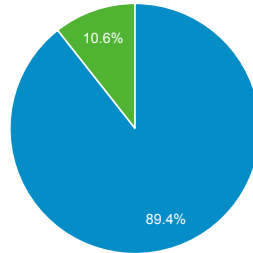
## Bounce Rate

**48.01%**  
Avg for View: 48.01% (0.00%)



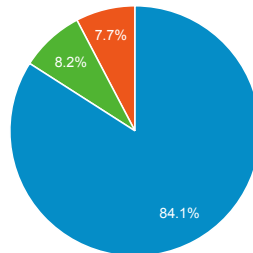
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Training   FLETA	1,107	60.00%
FLETA	1,087	33.45%
Federal Background Investigator Training Program   FLETA	857	30.20%
Accredited Programs   FLETA	754	40.08%
Federal Investigative Services National Training Center   FLETA	497	24.86%

## Visits by Social Network

Social Network	Sessions
Facebook	11
LinkedIn	5
StumbleUpon	2

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,126	48.82%
(direct) / (none)	321	46.73%
bing / organic	157	31.21%
yahoo / organic	121	42.98%
fletc.gov / referral	71	50.70%
dhs.gov / referral	42	54.76%
vaww.little-rock.med.va.gov / referral	29	51.72%
en.wikipedia.org / referral	27	51.85%
search.usa.gov / referral	25	64.00%
wood.army.mil / referral	25	52.00%

