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Feb 1, 2016 - Feb 29, 2016

Conversions

Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search



All Users 78.28% Sessions

Explorer

Summary



Keyword							1			
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
	3,457 % of Total: 78.28% (4,416)	84.29% Avg for View: 82.88% (1.70%)	2,914 % of Total: 79.62% (3,660)	54.87% Avg for View: 52.20% (5.13%)	3.06 Avg for View: 3.61 (-15.24%)	00:01:39 Avg for View: 00:01:54 (-13.32%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	
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Behavior

Acquisition

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13. u.s. marshals training opportunities

14. usamps law enforcement academy

15. va letc acadis

17. acadis training va police

16. (not set)

	78.28% (4,416)	82.88% (1.70%)	Total: 79.62% (3,660)	View: 52.20% (5.13%)	3.61 (-15.24%)	00:01:54 (-13.32%)	0.00% (0.00%)	0.00%	Total: 0.00% (\$0.00)
1. (not provided)	3,058 (88.46%)	84.40%	2,581 (88.57%)	54.84%	3.07	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fleta	16 (0.46%)	87.50%	14 (0.48%)	43.75%	4.25	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)

	(00.40%)		(00.37%)					(0.00%)	(0.00%)
2. fleta	16 (0.46%)	87.50%	14 (0.48%)	43.75%	4.25	00:02:37	0.00%	(0.00%)	\$0.00 (0.00%)
3. opm investigator training program	6 (0.17%)	83.33%	5 (0.17%)	0.00%	6.67	00:01:41	0.00%	(0.00%)	\$0.00 (0.00%)

opm investigator training program	(0.17%)	83.33%	(0.17%)	0.00%	6.67	00:01:41	0.00%	(0.00%)	(0.00%)
4. tsa training academy	6 (0.17%)	50.00%	3 (0.10%)	83.33%	1.50	00:00:14	0.00%	(0.00%)	\$0.00 (0.00%)
5. background investigator training	5	80.00%	4	0.00%	5.00	00:01:41	0.00%	0	\$0.00

5. background investigator training	5 (0.14%)	80.00%	4 (0.14%)	0.00%	5.00	00:01:41	0.00%	(0.00%)	\$0.00 (0.00%)
6. intelligence training academy	5 (0.14%)	80.00%	4 (0.14%)	20.00%	5.00	00:02:16	0.00%	(0.00%)	\$0.00 (0.00%)

	(0.14%)		(0.14%)					(0.00%)	(0.00%)
6. intelligence training academy	5 (0.14%)	80.00%	4 (0.14%)	20.00%	5.00	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. opm background investigator	5 (0.14%)	100.00%	5 (0.17%)	60.00%	2.20	00:01:39	0.00%	(0.00%)	\$0.00 (0.00%)

6	. Intelligence training academy	(0.14%)	80.00%	(0.14%)	20.00%	5.00	00:02:16	0.00%	(0.00%)	(0.00%)
7	. opm background investigator	5 (0.14%)	100.00%	5 (0.17%)	60.00%	2.20	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
8	. opm background investigator training	5 (0.14%)	80.00%	4 (0.14%)	60.00%	2.00	00:00:24	0.00%	(0.00%)	\$0.00 (0.00%)

		(0.14%)		(0.1770)					(0.00%)	(0.00%)
8.	opm background investigator training	5 (0.14%)	80.00%	4 (0.14%)	60.00%	2.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
9.	rowley training center	4 (0.12%)	100.00%	4 (0.14%)	25.00%	4.00	00:01:38	0.00%	(0.00%)	\$0.00 (0.00%)
10.	federal background investigator training	(0.09%)	100.00%	(0.10%)	33.33%	8.33	00:01:42	0.00%	(0,00%)	\$0.00 (0.00%)

9.	rowley training center	4 (0.12%)	100.00%	4 (0.14%)	25.00%	4.00	00:01:38	0.00%	(0.00%)	\$0.00 (0.00%)
10.	federal background investigator training program	3 (0.09%)	100.00%	(0.10%)	33.33%	8.33	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
11.	inspector general training	3 (0.09%)	100.00%	3 (0.10%)	66.67%	1.67	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
12.	opm federal investigative service	(0.00%)	100.00%	(0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00

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		(0.06%)		(0.07%)					(0.00%)	(0.00%)
18. army civilian p	police academy	2 (0.06%)	100.00%	2 (0.07%)	50.00%	4.50	00:03:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. basic intellige course	nce and threat analysis	2 (0.06%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. criminal inves	tigator academy	2 (0.06%)	50.00%	1 (0.03%)	0.00%	3.50	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. criminal inves	tigator training program	2 (0.06%)	100.00%	2 (0.07%)	50.00%	2.00	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. department of	the army civilian police	2 (0.06%)	100.00%	2 (0.07%)	0.00%	3.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. department of	the army police	2 (0.06%)	100.00%	2 (0.07%)	50.00%	1.50	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. diap training		2 (0.06%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. diplomatic sec	curity service training	2 (0.06%)	100.00%	2 (0.07%)	50.00%	5.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 317