

FLETA.GOV Web Performance Metrics

Feb 1, 2016 - Feb 29, 2016

All Users
100.00% Sessions

Total Visits

4,416
% of Total: 100.00% (4,416)



Avg. Visit Duration

00:01:54
Avg for View: 00:01:54 (0.00%)



Pageviews

15,952
% of Total: 100.00% (15,952)



Unique Visitors

3,834
% of Total: 100.00% (3,834)



Avg. Pages / Visit

3.61
Avg for View: 3.61 (0.00%)



Avg. Time on Page

00:00:44
Avg for View: 00:00:44 (0.00%)



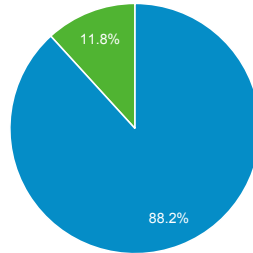
Bounce Rate

52.20%
Avg for View: 52.20% (0.00%)



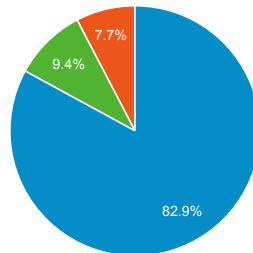
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	2,431	32.01%
Training FLETA	1,320	55.77%
Federal Background Investigator Training Program FLETA	918	41.90%
Accredited Programs FLETA	823	39.30%
Transportation Security Administration Training Center (Formerly FAMS) FLETA	676	62.50%

Visits by Social Network

Social Network	Sessions
Facebook	7
LinkedIn	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,931	55.85%
(direct) / (none)	651	41.63%
bing / organic	328	50.00%
yahoo / organic	180	48.89%
fletc.gov / referral	105	56.19%
search.usa.gov / referral	80	26.25%
wood.army.mil / referral	18	38.89%
duckduckgo.com / referral	16	56.25%
training.hsinuat.dhs.gov / referral	12	33.33%
ask / organic	11	27.27%

