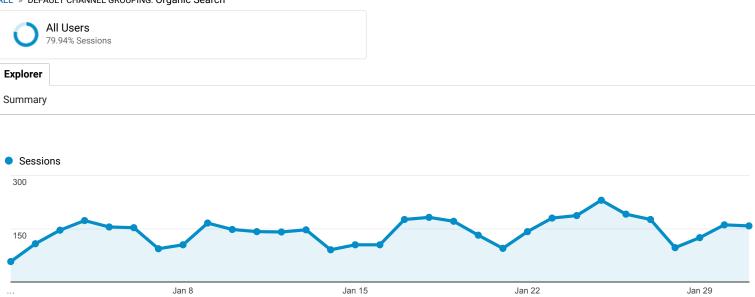
GO TO REPORT

Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

Jan 1, 2017 - Jan 31, 2017



	Acquisition			Behavior			Conversions				
Keyword	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value		
	4,440 % of Total: 79.94% (5,554)	85.88% Avg for View: 85.87% (0.01%)	3,813 % of Total: 79.95% (4,769)	53.94% Avg for View: 51.87% (3.99%)	3.03 Avg for View: 3.66 (-17.33%)	00:01:41 Avg for View: 00:01:52 (-9.91%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)		
1. (not provided)	4,036 (90.90%)	86.03%	3,472 (91.06%)	54.24%	3.01	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)		
2. fleta	11 (0.25%)	72.73%	8 (0.21%)	36.36%	7.18	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)		
3. fbitp training course	5 (0.11%)	80.00%	4 (0.10%)	40.00%	4.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)		
4. ncis training	5 (0.11%)	100.00%	5 (0.13%)	40.00%	3.00	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)		
5. ncis training academy	4 (0.09%)	100.00%	4 (0.10%)	75.00%	1.50	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)		
6. tsa training academy	4 (0.09%)	100.00%	4 (0.10%)	50.00%	2.25	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)		
7. va letc	4 (0.09%)	75.00%	3 (0.08%)	75.00%	1.75	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)		
8. background investigator training	3 (0.07%)	100.00%	3 (0.08%)	33.33%	2.33	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)		
9. dhs intelligence training academy	3 (0.07%)	66.67%	2 (0.05%)	0.00%	3.00	00:05:32	0.00%	0 (0.00%)	\$0.00 (0.00%)		
10. postal inspector training academy	3 (0.07%)	33.33%	1 (0.03%)	66.67%	2.33	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)		
11. tsa training	3 (0.07%)	100.00%	3 (0.08%)	33.33%	2.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)		
12. veterans affairs police academy	3 (0.07%)	100.00%	3 (0.08%)	33.33%	2.33	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)		
13. air marshal training center	2 (0.05%)	100.00%	2 (0.05%)	50.00%	3.00	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)		
14. army cid training process	2 (0.05%)	100.00%	2 (0.05%)	50.00%	1.50	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)		
15. army civilian police academy	2 (0.05%)	50.00%	1 (0.03%)	0.00%	10.50	00:03:55	0.00%	0 (0.00%)	\$0.00 (0.00%)		
16. background investigation training	2 (0.05%)	100.00%	2 (0.05%)	0.00%	4.50	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)		

17.	basic intelligence analysis training	2 (0.05%)	100.00%	2 (0.05%)	50.00%	8.00	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	cbp import specialist training	2 (0.05%)	0.00%	0 (0.00%)	50.00%	2.00	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	dhs basic intelligence and threat analysis course (bitac) (dhs-008-prev)	2 (0.05%)	100.00%	2 (0.05%)	0.00%	3.00	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	dhs bitac	2 (0.05%)	50.00%	1 (0.03%)	0.00%	5.00	00:03:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	difference between accredited academy and accredited programs	2 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	difference between program and academy	2 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	entry specialist cbp	2 (0.05%)	50.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	federal course accredidation	2 (0.05%)	50.00%	1 (0.03%)	50.00%	5.00	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	federal government grant agent	2 (0.05%)	100.00%	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 335

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