

FLETA.GOV Web Performance Metrics

Jul 1, 2016 - Jul 31, 2016

All Users
100.00% Sessions

Total Visits

3,980
% of Total: 100.00% (3,980)



Avg. Visit Duration

00:01:46
Avg for View: 00:01:46 (0.00%)



Pageviews

13,231
% of Total: 100.00% (13,231)



Unique Visitors

3,502
% of Total: 100.00% (3,502)



Avg. Pages / Visit

3.32
Avg for View: 3.32 (0.00%)



Avg. Time on Page

00:00:46
Avg for View: 00:00:46 (0.00%)



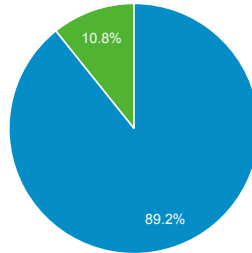
Bounce Rate

52.41%
Avg for View: 52.41% (0.00%)



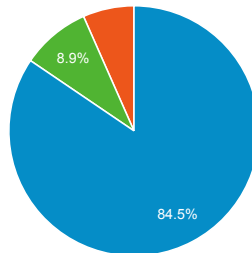
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,261	46.30%
FLETA	980	40.26%
Federal Background Investigator Training Program FLETA	885	38.31%
Accredited Programs FLETA	815	40.20%
Accreditation FLETA	487	18.18%

Visits by Social Network

Social Network	Sessions
Blogger	23
Facebook	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,555	53.42%
(direct) / (none)	522	53.07%
bing / organic	405	47.90%
yahoo / organic	201	50.25%
fletc.gov / referral	75	46.67%
search.usa.gov / referral	40	27.50%
eu-cookie-law.blogspot.com / referral	23	100.00%
en.wikipedia.org / referral	16	62.50%
forums.delphiforums.com / referral	12	75.00%
wood.army.mil / referral	12	58.33%

