

FLETA.GOV Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

All Users
100.00% Sessions

Total Visits

3,222
% of Total: 100.00% (3,222)



Avg. Visit Duration

00:02:11
Avg for View: 00:02:11 (0.00%)



Pageviews

12,940
% of Total: 100.00% (12,940)



Unique Visitors

2,799
% of Total: 100.00% (2,799)



Avg. Pages / Visit

4.02
Avg for View: 4.02 (0.00%)



Avg. Time on Page

00:00:43
Avg for View: 00:00:43 (0.00%)



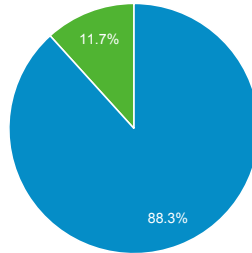
Bounce Rate

48.60%
Avg for View: 48.60% (0.00%)



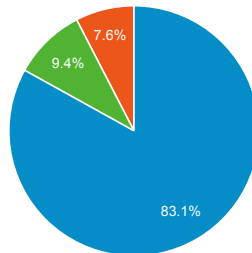
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,338	33.09%
Training FLETA	897	50.00%
Accredited Programs FLETA	711	44.03%
Federal Background Investigator Training Program FLETA	505	34.70%
Accreditation FLETA	374	44.44%

Visits by Social Network

Social Network	Sessions
Facebook	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,070	50.92%
(direct) / (none)	551	44.28%
bing / organic	145	51.72%
fletc.gov / referral	117	41.03%
yahoo / organic	99	35.35%
search.usa.gov / referral	52	30.77%
wood.army.mil / referral	20	55.00%
dhs.gov / referral	19	36.84%
vaww.little-rock.med.va.gov / referral	17	64.71%
en.wikipedia.org / referral	16	62.50%

