

FLETA.GOV Web Performance Metrics

Jun 1, 2016 - Jun 30, 2016

All Users
100.00% Sessions

Total Visits

4,325

% of Total: 100.00% (4,325)



Avg. Visit Duration

00:01:45

Avg for View: 00:01:45 (0.00%)



Pageviews

14,147

% of Total: 100.00% (14,147)



Unique Visitors

3,872

% of Total: 100.00% (3,872)



Avg. Pages / Visit

3.27

Avg for View: 3.27 (0.00%)



Avg. Time on Page

00:00:46

Avg for View: 00:00:46 (0.00%)



Bounce Rate

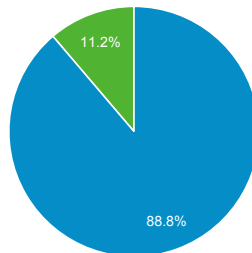
53.60%

Avg for View: 53.60% (0.00%)



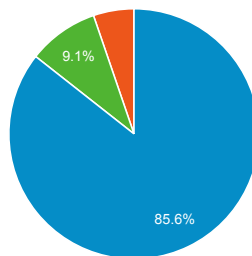
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	1,563	40.82%
Training FLETA	1,226	44.19%
Federal Background Investigator Training Program FLETA	834	42.17%
Accredited Programs FLETA	785	42.23%
Accreditation FLETA	498	14.89%

Visits by Social Network

Social Network	Sessions
Facebook	2
Blogger	1
LinkedIn	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,793	55.39%
(direct) / (none)	626	49.52%
bing / organic	406	49.01%
yahoo / organic	189	53.44%
fletc.gov / referral	73	50.68%
search.usa.gov / referral	49	22.45%
law-enforcement-dd.xyz / referral	30	100.00%
learn.umuc.edu / referral	17	76.47%
aol / organic	14	35.71%
duckduckgo.com / referral	11	72.73%

