

Mar 1, 2015 - Mar 31, 2015

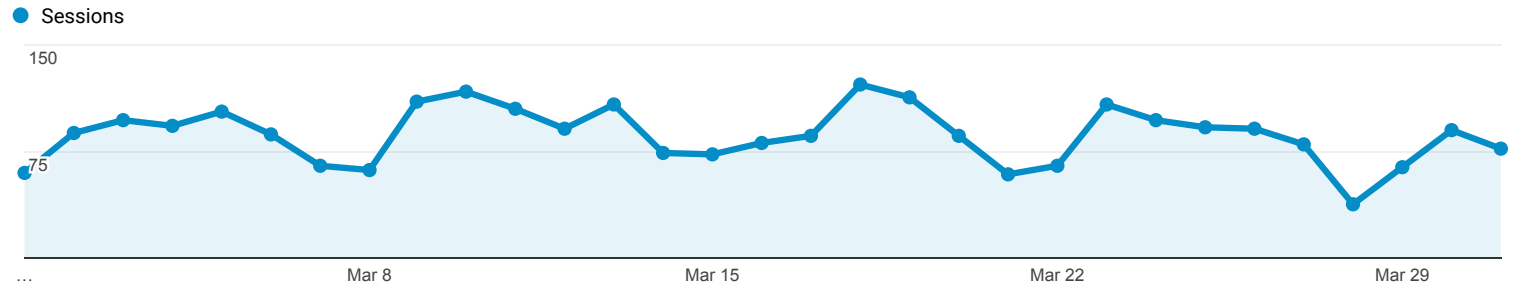
Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users
77.22% Sessions

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,682 % of Total: 77.22% (3,473)	85.27% Avg for View: 83.21% (2.47%)	2,287 % of Total: 79.13% (2,890)	52.61% Avg for View: 52.46% (0.28%)	3.22 Avg for View: 3.31 (-3.00%)	00:01:44 Avg for View: 00:01:48 (-3.81%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,357 (87.88%)	85.79%	2,022 (88.41%)	52.82%	3.20	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fleta	29 (1.08%)	68.97%	20 (0.87%)	44.83%	4.14	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. federal background investigator training program	8 (0.30%)	62.50%	5 (0.22%)	12.50%	6.25	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. fleta.gov	6 (0.22%)	16.67%	1 (0.04%)	16.67%	8.00	00:09:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. federal law enforcement accreditation	4 (0.15%)	50.00%	2 (0.09%)	50.00%	3.00	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. "federal background investigator training program	3 (0.11%)	66.67%	2 (0.09%)	66.67%	4.33	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. department of the army civilian police academy	3 (0.11%)	100.00%	3 (0.13%)	66.67%	1.67	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. dhs intelligence training academy	3 (0.11%)	100.00%	3 (0.13%)	0.00%	5.33	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. opm investigator training program	3 (0.11%)	66.67%	2 (0.09%)	0.00%	4.33	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. postal police training	3 (0.11%)	66.67%	2 (0.09%)	33.33%	4.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. tigta special agent	3 (0.11%)	66.67%	2 (0.09%)	33.33%	2.00	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. army cid school	2 (0.07%)	100.00%	2 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. army civilian police academy	2 (0.07%)	100.00%	2 (0.09%)	0.00%	3.50	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. background investigator training program	2 (0.07%)	100.00%	2 (0.09%)	0.00%	6.00	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. criminal investigator training program	2 (0.07%)	100.00%	2 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. dacp academy	2 (0.07%)	100.00%	2 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	department of the army civilian police	2 (0.07%)	100.00%	2 (0.09%)	0.00%	3.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	drug interdiction assistance program	2 (0.07%)	100.00%	2 (0.09%)	0.00%	4.50	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	entry specialist cbp	2 (0.07%)	50.00%	1 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	federal air marshal	2 (0.07%)	50.00%	1 (0.04%)	50.00%	5.50	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	federal air marshal academy atlantic city	2 (0.07%)	100.00%	2 (0.09%)	50.00%	3.50	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	federal criminal investigator training program	2 (0.07%)	100.00%	2 (0.09%)	50.00%	3.50	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	federal law enforcement training academy	2 (0.07%)	50.00%	1 (0.04%)	0.00%	9.00	00:20:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	federal law enforcement training accreditation	2 (0.07%)	100.00%	2 (0.09%)	0.00%	6.50	00:08:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	fleta accreditation	2 (0.07%)	100.00%	2 (0.09%)	50.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 247