

FLETA.GOV Web Performance Metrics

Mar 1, 2015 - Mar 31, 2015

All Users
100.00% Sessions

Total Visits

3,473
% of Total: 100.00% (3,473)



Avg. Visit Duration

00:01:48
Avg for View: 00:01:48 (0.00%)



Pageviews

11,512
% of Total: 100.00% (11,512)



Unique Visitors

3,036
% of Total: 100.00% (3,036)



Avg. Pages / Visit

3.31
Avg for View: 3.31 (0.00%)



Avg. Time on Page

00:00:47
Avg for View: 00:00:47 (0.00%)



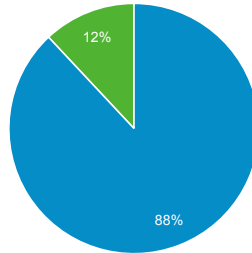
Bounce Rate

52.46%
Avg for View: 52.46% (0.00%)



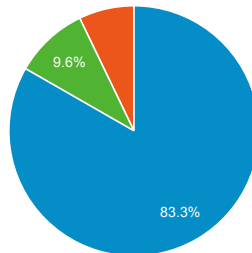
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,048	74.07%
FLETA	990	41.39%
Accredited Programs FLETA	832	42.94%
Federal Background Investigator Training Program FLETA	541	31.15%
Accreditation FLETA	458	41.18%

Visits by Social Network

Social Network	Sessions
LinkedIn	6
Facebook	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,388	53.10%
(direct) / (none)	385	53.51%
bing / organic	156	46.79%
yahoo / organic	118	47.46%
fletc.gov / referral	114	42.98%
search.usa.gov / referral	40	37.50%
en.wikipedia.org / referral	37	40.54%
dhs.gov / referral	36	55.56%
vaww.little-rock.med.va.gov / referral	29	72.41%
wood.army.mil / referral	17	35.29%

