

FLETA.GOV Web Performance Metrics

Mar 1, 2016 - Mar 31, 2016

All Users
100.00% Sessions

Total Visits

4,712
% of Total: 100.00% (4,712)



Avg. Visit Duration

00:01:46
Avg for View: 00:01:46 (0.00%)



Pageviews

15,043
% of Total: 100.00% (15,043)



Unique Visitors

4,107
% of Total: 100.00% (4,107)



Avg. Pages / Visit

3.19
Avg for View: 3.19 (0.00%)



Avg. Time on Page

00:00:49
Avg for View: 00:00:49 (0.00%)



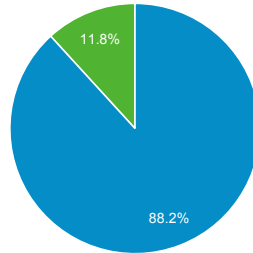
Bounce Rate

53.63%
Avg for View: 53.63% (0.00%)



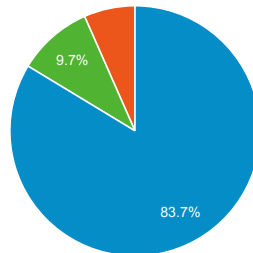
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,441	52.63%
Accredited Programs FLETA	949	46.55%
Federal Background Investigator Training Program FLETA	934	35.00%
FLETA	913	47.32%
Transportation Security Administration Training Center (Formerly FAMS) FLETA	608	56.03%

Visits by Social Network

Social Network	Sessions
Facebook	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	3,002	53.93%
(direct) / (none)	851	60.16%
bing / organic	347	48.70%
yahoo / organic	176	40.91%
fletc.gov / referral	103	56.31%
search.usa.gov / referral	79	32.91%
wood.army.mil / referral	21	42.86%
training.hsinuat.dhs.gov / referral	20	30.00%
en.wikipedia.org / referral	17	29.41%
duckduckgo.com / referral	15	46.67%

