Channels

May 1, 2015 - May 31, 2015
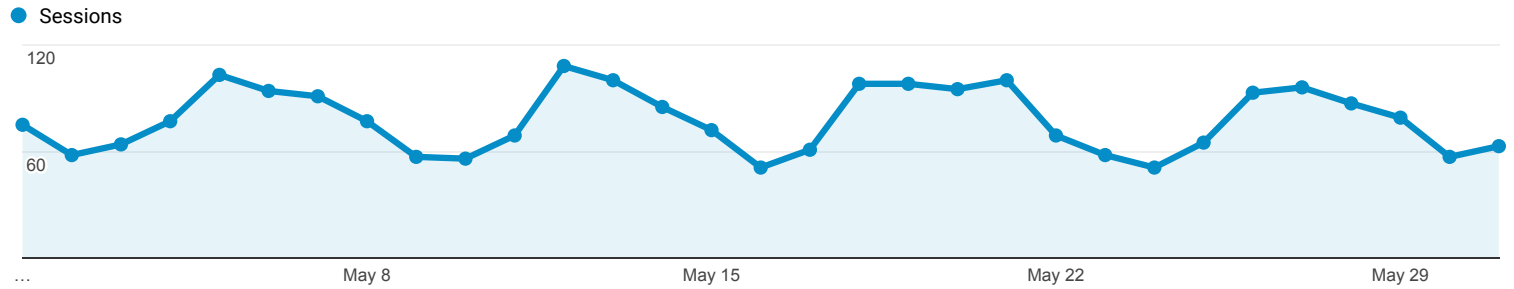
ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users
74.61% Sessions

Explorer

Summary

● Sessions

Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,407 % of Total: 74.61% (3,226)	85.42% Avg for View: 84.44% (1.16%)	2,056 % of Total: 75.48% (2,724)	51.56% Avg for View: 49.47% (4.21%)	3.27 Avg for View: 3.99 (-18.05%)	00:01:59 Avg for View: 00:02:08 (-7.13%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. (not provided)	2,095 (87.04%)	86.06%	1,803 (87.69%)	51.46%	3.24	00:01:58	0.00%	0 (0.00%)	$0.00 (0.00%)
2. fleta	22 (0.91%)	63.64%	14 (0.68%)	31.82%	5.50	00:04:33	0.00%	0 (0.00%)	$0.00 (0.00%)
3. explosives training for law enforcement	8 (0.33%)	12.50%	1 (0.05%)	75.00%	1.75	00:00:46	0.00%	0 (0.00%)	$0.00 (0.00%)
4. federal air marshal service training center in atlantic city, new jersey	5 (0.21%)	0.00%	0 (0.00%)	80.00%	1.40	00:00:04	0.00%	0 (0.00%)	$0.00 (0.00%)
5. background investigator training	4 (0.17%)	75.00%	3 (0.15%)	25.00%	4.25	00:01:25	0.00%	0 (0.00%)	$0.00 (0.00%)
6. naval base civilian police academy	4 (0.17%)	25.00%	1 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
7. background investigator certification	3 (0.12%)	100.00%	3 (0.15%)	66.67%	1.33	00:00:12	0.00%	0 (0.00%)	$0.00 (0.00%)
8. background investigator training program	3 (0.12%)	100.00%	3 (0.15%)	33.33%	4.33	00:00:57	0.00%	0 (0.00%)	$0.00 (0.00%)
9. fleta.gov	3 (0.12%)	33.33%	1 (0.05%)	0.00%	4.00	00:00:39	0.00%	0 (0.00%)	$0.00 (0.00%)
10. ncis academy	3 (0.12%)	66.67%	2 (0.10%)	0.00%	6.00	00:13:19	0.00%	0 (0.00%)	$0.00 (0.00%)
11. ncis special agent basic training program	3 (0.12%)	100.00%	3 (0.15%)	33.33%	2.33	00:00:34	0.00%	0 (0.00%)	$0.00 (0.00%)
12. ncis training	3 (0.12%)	66.67%	2 (0.10%)	33.33%	12.33	00:06:54	0.00%	0 (0.00%)	$0.00 (0.00%)
13. va letc	3 (0.12%)	33.33%	1 (0.05%)	33.33%	8.00	00:07:32	0.00%	0 (0.00%)	$0.00 (0.00%)
14. army civilian police academy	2 (0.08%)	100.00%	2 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
15. basic import specialist training	2 (0.08%)	50.00%	1 (0.05%)	50.00%	5.50	00:01:56	0.00%	0 (0.00%)	$0.00 (0.00%)
16. drug interdiction assistance program	2 (0.08%)	100.00%	2 (0.10%)	0.00%	2.50	00:00:46	0.00%	0 (0.00%)	$0.00 (0.00%)

	Keyword										
17.	federal investigative services learn	**2** (0.08%)	50.00%	1 (0.05%)	50.00%	1.50	00:00:44	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	federal investigator training	**2** (0.08%)	100.00%	2 (0.10%)	0.00%	3.00	00:00:40	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	federal law enforcement training center	**2** (0.08%)	100.00%	2 (0.10%)	0.00%	7.50	00:01:01	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	federal reserve police academy	**2** (0.08%)	100.00%	2 (0.10%)	50.00%	3.00	00:00:42	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	ncis special agent training	**2** (0.08%)	100.00%	2 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	opm background investigator training	**2** (0.08%)	100.00%	2 (0.10%)	50.00%	1.50	00:00:13	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	opm background investigator training academy	**2** (0.08%)	50.00%	1 (0.05%)	0.00%	3.50	00:00:58	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	postal police officer training	**2** (0.08%)	100.00%	2 (0.10%)	50.00%	3.50	00:01:04	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	threat analysis training	**2** (0.08%)	100.00%	2 (0.10%)	0.00%	2.50	00:01:06	0.00%	0 (0.00%)	$0.00 (0.00%)