

# FLETA.GOV Web Performance Metrics

May 1, 2015 - May 31, 2015

All Users  
100.00% Sessions

## Total Visits

**3,226**  
% of Total: 100.00% (3,226)



## Avg. Visit Duration

**00:02:08**  
Avg for View: 00:02:08 (0.00%)



## Pageviews

**12,875**  
% of Total: 100.00% (12,875)



## Unique Visitors

**2,850**  
% of Total: 100.00% (2,850)



## Avg. Pages / Visit

**3.99**  
Avg for View: 3.99 (0.00%)



## Avg. Time on Page

**00:00:43**  
Avg for View: 00:00:43 (0.00%)



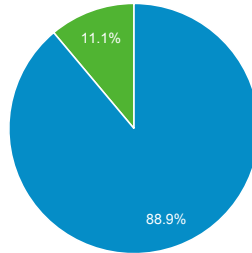
## Bounce Rate

**49.47%**  
Avg for View: 49.47% (0.00%)



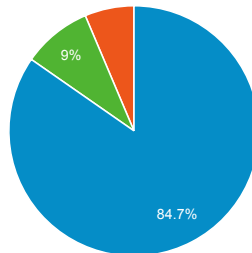
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,033	34.99%
Training   FLETA	856	46.15%
Accredited Programs   FLETA	758	40.64%
Federal Background Investigator Training Program   FLETA	531	35.65%
Accredited Academies   FLETA	411	28.26%

## Visits by Social Network

Social Network	Sessions
Facebook	7
LinkedIn	4

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,156	51.95%
(direct) / (none)	494	45.95%
bing / organic	139	48.20%
fletc.gov / referral	105	31.43%
yahoo / organic	86	48.84%
search.usa.gov / referral	41	9.76%
en.wikipedia.org / referral	22	50.00%
vaww.little-rock.med.va.gov / referral	20	45.00%
wood.army.mil / referral	18	27.78%
dhs.gov / referral	17	47.06%

