

May 1, 2016 - May 31, 2016

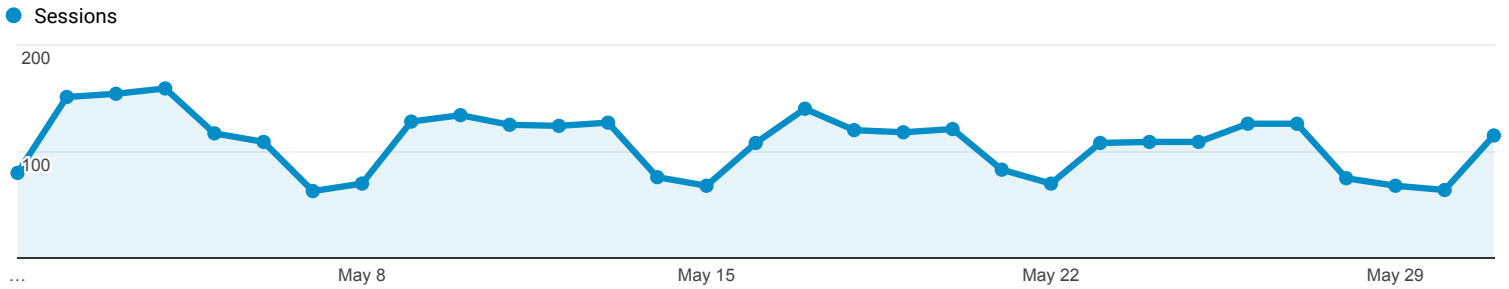
Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users
77.61% Sessions

Explorer

Summary



| Keyword | Acquisition | | | Behavior | | | Conversions | | |
|--|---|--|--|---|---|--|--|----------------------------------|---|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 3,345 % of Total: 77.61% (4,310) | 86.19% Avg for View: 85.41% (0.92%) | 2,883 % of Total: 78.32% (3,681) | 53.18% Avg for View: 53.02% (0.32%) | 3.27 Avg for View: 3.36 (-2.81%) | 00:01:51 Avg for View: 00:01:51 (0.23%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. (not provided) | 2,943 (87.98%) | 86.10% | 2,534 (87.89%) | 53.24% | 3.28 | 00:01:53 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. www.m-google.xyz | 10 (0.30%) | 100.00% | 10 (0.35%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. opm investigator training program | 9 (0.27%) | 100.00% | 9 (0.31%) | 55.56% | 3.00 | 00:00:40 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 4. fleta | 8 (0.24%) | 87.50% | 7 (0.24%) | 50.00% | 4.25 | 00:01:12 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 5. fleta accreditation | 6 (0.18%) | 33.33% | 2 (0.07%) | 0.00% | 6.67 | 00:08:28 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 6. criminal investigator training program | 4 (0.12%) | 100.00% | 4 (0.14%) | 75.00% | 1.50 | 00:00:16 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 7. fletc leitp syllabus | 4 (0.12%) | 0.00% | 0 (0.00%) | 50.00% | 1.50 | 00:00:59 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. ncis training | 4 (0.12%) | 100.00% | 4 (0.14%) | 50.00% | 1.75 | 00:04:33 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 9. opm background investigator training academy | 4 (0.12%) | 25.00% | 1 (0.03%) | 50.00% | 1.50 | 00:03:44 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. opm investigator training | 4 (0.12%) | 100.00% | 4 (0.14%) | 25.00% | 5.50 | 00:08:21 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 11. background investigator training | 3 (0.09%) | 100.00% | 3 (0.10%) | 66.67% | 2.33 | 00:01:26 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. cid special agent course | 3 (0.09%) | 100.00% | 3 (0.10%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. federal background investigator training program | 3 (0.09%) | 100.00% | 3 (0.10%) | 33.33% | 2.00 | 00:00:19 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. james j rowley training center | 3 (0.09%) | 66.67% | 2 (0.07%) | 66.67% | 1.33 | 00:00:03 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. opm investigator | 3 (0.09%) | 100.00% | 3 (0.10%) | 66.67% | 2.00 | 00:05:49 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 16. rowley training center | 3 (0.09%) | 100.00% | 3 (0.10%) | 66.67% | 1.67 | 00:00:16 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. tsa training academy georgia | 3 | 100.00% | 3 | 66.67% | 2.00 | 00:00:13 | 0.00% | 0 | \$0.00 |

| | | | | | | | | | |
|---|---------------------|---------|---------------------|--------|------|----------|-------|---------------------|--------------------------|
| 17. led training academy georgia | 3 (0.09%) | 100.00% | 1 (0.10%) | 33.33% | 2.00 | 00:03:15 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. ussf jrtc | 3 (0.09%) | 33.33% | 1 (0.03%) | 33.33% | 3.67 | 00:14:31 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 19. va letc | 3 (0.09%) | 66.67% | 2 (0.07%) | 33.33% | 4.33 | 00:02:50 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 20. (not set) | 2 (0.06%) | 100.00% | 2 (0.07%) | 50.00% | 4.50 | 00:03:15 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 21. air and marine basic training | 2 (0.06%) | 100.00% | 2 (0.07%) | 0.00% | 2.00 | 00:00:24 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 22. air force police officer | 2 (0.06%) | 100.00% | 2 (0.07%) | 50.00% | 2.00 | 00:00:15 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 23. army cid special agent course | 2 (0.06%) | 50.00% | 1 (0.03%) | 50.00% | 1.50 | 00:01:43 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 24. army civilian police academy | 2 (0.06%) | 100.00% | 2 (0.07%) | 50.00% | 5.00 | 00:00:55 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 25. background investigation training | 2 (0.06%) | 100.00% | 2 (0.07%) | 0.00% | 4.00 | 00:00:58 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 25 of 305