

FLETA.GOV Web Performance Metrics

May 1, 2016 - May 31, 2016

All Users
100.00% Sessions

Total Visits

4,310

% of Total: 100.00% (4,310)



Avg. Visit Duration

00:01:51

Avg for View: 00:01:51 (0.00%)



Pageviews

14,503

% of Total: 100.00% (14,503)



Unique Visitors

3,829

% of Total: 100.00% (3,829)



Avg. Pages / Visit

3.36

Avg for View: 3.36 (0.00%)



Avg. Time on Page

00:00:47

Avg for View: 00:00:47 (0.00%)



Bounce Rate

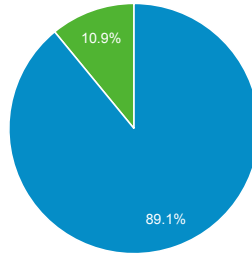
53.02%

Avg for View: 53.02% (0.00%)



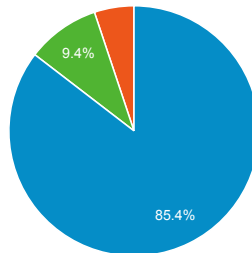
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,313	48.00%
FLETA	1,304	41.07%
Accredited Programs FLETA	838	42.25%
Federal Background Investigator Training Program FLETA	797	41.06%
Accreditation FLETA	507	16.67%

Visits by Social Network

Social Network	Sessions
Facebook	35
Twitter	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,722	54.15%
(direct) / (none)	654	52.45%
bing / organic	411	50.12%
yahoo / organic	193	48.19%
fletc.gov / referral	98	54.08%
search.usa.gov / referral	46	28.26%
m.facebook.com / referral	19	84.21%
google.com / referral	17	100.00%
facebook.com / referral	15	73.33%
aol / organic	13	38.46%