

FLETA.GOV Web Performance Metrics

May 1, 2013 - May 31, 2013

All Sessions
100.00%

+ Add Segment

Total Visits

2,461
% of Total: 100.00% (2,461)



Avg. Visit Duration

00:02:14
Site Avg: 00:02:14 (0.00%)



Pageviews

9,057
% of Total: 100.00% (9,057)



Unique Visitors

1,989
% of Total: 100.00% (1,989)



Avg. Pages / Visit

3.68
Site Avg: 3.68 (0.00%)



Avg. Time on Page

00:00:50
Site Avg: 00:00:50 (0.00%)



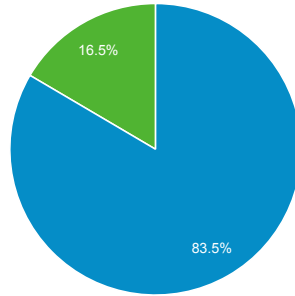
Bounce Rate

55.63%
Site Avg: 55.63% (0.00%)



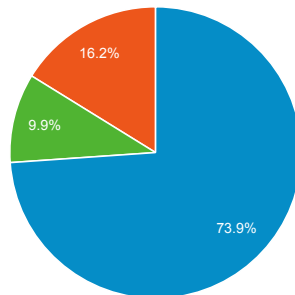
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,510	37.73%
Accredited Programs — Federal Law Enforcement Training Accreditation	719	66.14%
About FLETA — Federal Law Enforcement Training Accreditation	400	26.53%
Federal Law Enforcement Training Accreditation	399	55.88%
Accredited Academies — Federal Law Enforcement Training Accreditation	377	62.00%

Visits by Social Network

Social Network	Sessions
Facebook	62
LinkedIn	10
StumbleUpon	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,184	56.84%
(direct) / (none)	640	54.84%
bing / organic	135	47.41%
yahoo / organic	88	48.86%
feedburner / feed	69	44.93%
fletc.gov / referral	61	45.90%
m.facebook.com / referral	44	86.36%
wood.army.mil / referral	32	71.88%
ignet.gov / referral	25	92.00%
en.wikipedia.org / referral	21	71.43%

