

FLETA.GOV Web Performance Metrics

Jun 1, 2013 - Jun 30, 2013

All Sessions
100.00%

+ Add Segment

Total Visits

2,615
% of Total: 100.00% (2,615)



Avg. Visit Duration

00:01:48
Site Avg: 00:01:48 (0.00%)



Pageviews

8,316
% of Total: 100.00% (8,316)



Unique Visitors

2,227
% of Total: 100.00% (2,227)



Avg. Pages / Visit

3.18
Site Avg: 3.18 (0.00%)



Avg. Time on Page

00:00:49
Site Avg: 00:00:49 (0.00%)



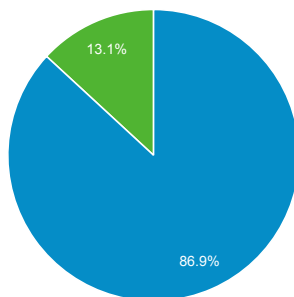
Bounce Rate

60.65%
Site Avg: 60.65% (0.00%)



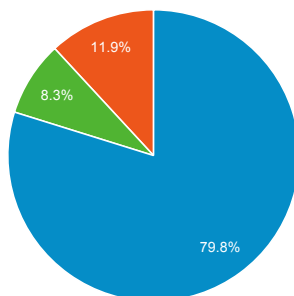
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,323	34.25%
U.S. Army Military Police School and Civilian Police Academy Accredited — Federal Law Enforcement Training Accreditation	806	75.83%
Accredited Programs — Federal Law Enforcement Training Accreditation	605	67.54%
Federal Law Enforcement Training Accreditation	444	46.15%
Training — Federal Law Enforcement Training Accreditation	370	50.00%

Visits by Social Network

Social Network	Sessions
Facebook	480
LinkedIn	10
StumbleUpon	7
Spoke	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,019	59.27%
(direct) / (none)	573	56.89%
m.facebook.com / referral	353	84.70%
bing / organic	148	46.62%
facebook.com / referral	126	74.60%
yahoo / organic	94	48.94%
fletc.gov / referral	77	46.75%
feedburner / feed	31	38.71%
wood.army.mil / referral	28	35.71%
en.wikipedia.org / referral	21	61.90%

