

FLETA.GOV Web Performance Metrics

Jul 1, 2013 - Jul 31, 2013

All Sessions
100.00%

+ Add Segment


Total Visits

2,597
% of Total: 100.00% (2,597)



Avg. Visit Duration

00:02:08
Site Avg: 00:02:08 (0.00%)



Pageviews

10,341
% of Total: 100.00% (10,341)



Unique Visitors

2,159
% of Total: 100.00% (2,159)




Avg. Pages / Visit

3.98
Site Avg: 3.98 (0.00%)




Avg. Time on Page

00:00:43
Site Avg: 00:00:43 (0.00%)



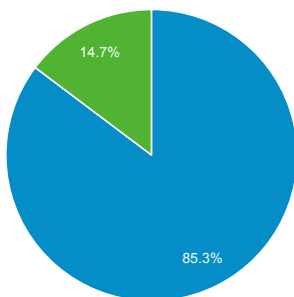
Bounce Rate

55.41%
Site Avg: 55.41% (0.00%)



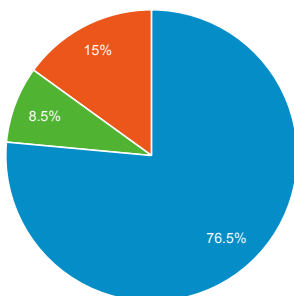
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,939	36.41%
Accredited Programs — Federal Law Enforcement Training Accreditation	600	64.14%
Federal Law Enforcement Training Accreditation	589	70.67%
Training — Federal Law Enforcement Training Accreditation	463	63.64%
About FLETA — Federal Law Enforcement Training Accreditation	399	28.12%

Visits by Social Network

Social Network	Sessions
LinkedIn	54
Facebook	6
Twitter	6
StumbleUpon	3
YouTube	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,170	59.57%
(direct) / (none)	596	53.36%
portal.fletcnet.dhs.gov / referral	158	34.81%
bing / organic	147	56.46%
fletc.gov / referral	88	39.77%
yahoo / organic	80	52.50%
linkedin.com / referral	54	79.63%
vaww.little-rock.med.va.gov / referral	47	42.55%
feedburner / feed	38	31.58%
en.wikipedia.org / referral	25	72.00%

