

# FLETA.GOV Web Performance Metrics

Aug 1, 2013 - Aug 31, 2013

All Sessions  
100.00%

+ Add Segment

## Total Visits

**2,421**  
% of Total: 100.00% (2,421)



## Avg. Visit Duration

**00:02:13**  
Site Avg: 00:02:13 (0.00%)



## Pageviews

**8,210**  
% of Total: 100.00% (8,210)



## Unique Visitors

**2,036**  
% of Total: 100.00% (2,036)



## Avg. Pages / Visit

**3.39**  
Site Avg: 3.39 (0.00%)



## Avg. Time on Page

**00:00:55**  
Site Avg: 00:00:55 (0.00%)



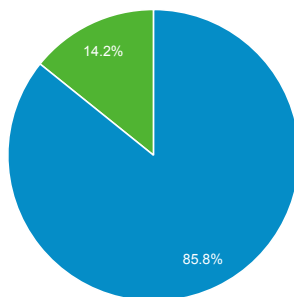
## Bounce Rate

**56.92%**  
Site Avg: 56.92% (0.00%)



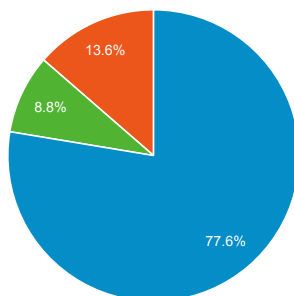
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,539	36.99%
Accredited Programs — Federal Law Enforcement Training Accreditation	638	65.97%
Training — Federal Law Enforcement Training Accreditation	472	33.33%
Accredited Academies — Federal Law Enforcement Training Accreditation	349	41.54%
About FLETA — Federal Law Enforcement Training Accreditation	320	69.05%

## Visits by Social Network

Social Network	Sessions
Facebook	30
LinkedIn	11
StumbleUpon	2
YouTube	2

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,330	59.92%
(direct) / (none)	411	50.61%
bing / organic	150	48.00%
fletc.gov / referral	118	63.56%
yahoo / organic	95	62.11%
vaww.little-rock.med.va.gov / referral	32	46.88%
en.wikipedia.org / referral	26	53.85%
feedburner / feed	24	25.00%
m.facebook.com / referral	24	83.33%
wood.army.mil / referral	21	38.10%

