

# FLETA.GOV Web Performance Metrics

Sep 1, 2013 - Sep 30, 2013

All Sessions  
100.00%

+ Add Segment

## Total Visits

**2,153**  
% of Total: 100.00% (2,153)



## Avg. Visit Duration

**00:02:33**  
Site Avg: 00:02:33 (0.00%)



## Pageviews

**8,030**  
% of Total: 100.00% (8,030)



## Unique Visitors

**1,819**  
% of Total: 100.00% (1,819)



## Avg. Pages / Visit

**3.73**  
Site Avg: 3.73 (0.00%)



## Avg. Time on Page

**00:00:56**  
Site Avg: 00:00:56 (0.00%)



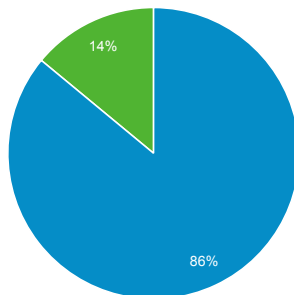
## Bounce Rate

**55.92%**  
Site Avg: 55.92% (0.00%)



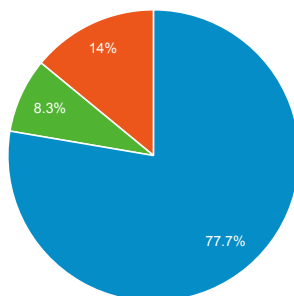
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,348	37.57%
Federal Law Enforcement Training Accreditation	483	37.50%
Accredited Programs — Federal Law Enforcement Training Accreditation	459	61.65%
Training — Federal Law Enforcement Training Accreditation	402	25.00%
About FLETA — Federal Law Enforcement Training Accreditation	367	52.08%

## Visits by Social Network

Social Network	Sessions
LinkedIn	7
Facebook	4
StumbleUpon	1

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,127	59.72%
(direct) / (none)	523	52.58%
bing / organic	114	49.12%
yahoo / organic	82	50.00%
fletc.gov / referral	55	45.45%
en.wikipedia.org / referral	37	35.14%
vaww.little-rock.med.va.gov / referral	30	40.00%
forums.officer.com / referral	23	86.96%
feedburner / feed	19	26.32%
wood.army.mil / referral	16	50.00%

