

FLETA.GOV Web Performance Metrics

Oct 1, 2013 - Oct 31, 2013

All Sessions
100.00%

+ Add Segment

Total Visits

1,980
% of Total: 100.00% (1,980)



Avg. Visit Duration

00:02:10
Site Avg: 00:02:10 (0.00%)



Pageviews

7,063
% of Total: 100.00% (7,063)



Unique Visitors

1,745
% of Total: 100.00% (1,745)



Avg. Pages / Visit

3.57
Site Avg: 3.57 (0.00%)



Avg. Time on Page

00:00:51
Site Avg: 00:00:51 (0.00%)



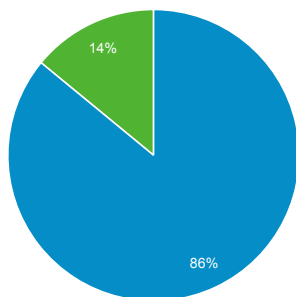
Bounce Rate

55.56%
Site Avg: 55.56% (0.00%)



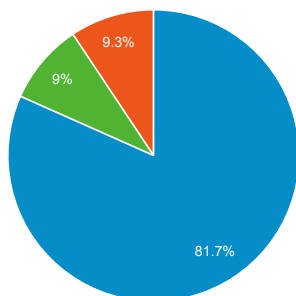
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FL ETA — Federal Law Enforcement Training Accreditation	1,342	37.75%
Accredited Programs — Federal Law Enforcement Training Accreditation	411	61.64%
Training — Federal Law Enforcement Training Accreditation	405	58.82%
Federal Law Enforcement Training Accreditation	384	26.32%
About FLETA — Federal Law Enforcement Training Accreditation	283	48.78%

Visits by Social Network

Social Network	Sessions
LinkedIn	7
StumbleUpon	4
Flickr	1
Sales Spider	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,074	59.59%
(direct) / (none)	426	46.71%
bing / organic	125	59.20%
fletc.gov / referral	72	50.00%
yahoo / organic	70	64.29%
vaww.little-rock.med.va.gov / referral	42	38.10%
en.wikipedia.org / referral	34	52.94%
wood.army.mil / referral	15	60.00%
feedburner / feed	14	28.57%
ar15.com / referral	10	90.00%

