

FLETA.GOV Web Performance Metrics

Nov 1, 2013 - Nov 30, 2013

All Sessions
100.00%

+ Add Segment


Total Visits

1,924
% of Total: 100.00% (1,924)



Avg. Visit Duration

00:01:56
Site Avg: 00:01:56 (0.00%)



Pageviews

6,468
% of Total: 100.00% (6,468)




Unique Visitors

1,716
% of Total: 100.00% (1,716)




Avg. Pages / Visit

3.36
Site Avg: 3.36 (0.00%)




Avg. Time on Page

00:00:49
Site Avg: 00:00:49 (0.00%)



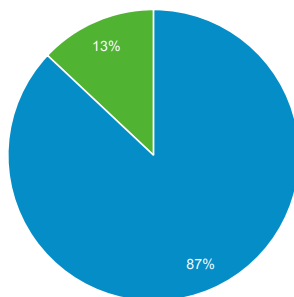
Bounce Rate

59.82%
Site Avg: 59.82% (0.00%)



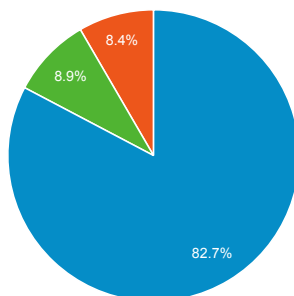
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,062	39.39%
Accredited Programs — Federal Law Enforcement Training Accreditation	405	62.50%
Training — Federal Law Enforcement Training Accreditation	339	25.00%
About FLETA — Federal Law Enforcement Training Accreditation	290	57.50%
Accredited Academies — Federal Law Enforcement Training Accreditation	268	51.35%

Visits by Social Network

Social Network	Sessions
LinkedIn	6
StumbleUpon	5

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,124	62.72%
(direct) / (none)	338	53.55%
bing / organic	122	57.38%
yahoo / organic	87	62.07%
fletc.gov / referral	59	54.24%
dhs.gov / referral	26	42.31%
vaww.little-rock.med.va.gov / referral	24	45.83%
en.wikipedia.org / referral	19	52.63%
wood.army.mil / referral	15	66.67%
google.com / referral	12	75.00%

