

FLETA.GOV Web Performance Metrics

Dec 1, 2013 - Dec 31, 2013

All Sessions
100.00%

+ Add Segment


Total Visits

1,649
% of Total: 100.00% (1,649)




Avg. Visit Duration

00:02:02
Site Avg: 00:02:02 (0.00%)



Pageviews

5,462
% of Total: 100.00% (5,462)



Unique Visitors

1,471
% of Total: 100.00% (1,471)




Avg. Pages / Visit

3.31
Site Avg: 3.31 (0.00%)




Avg. Time on Page

00:00:53
Site Avg: 00:00:53 (0.00%)



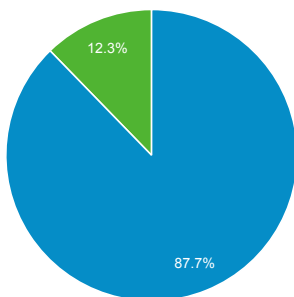
Bounce Rate

57.97%
Site Avg: 57.97% (0.00%)



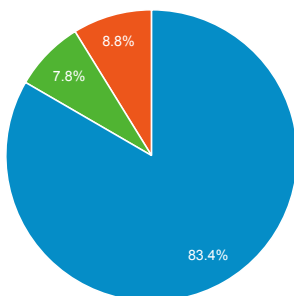
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	982	40.00%
Accredited Programs — Federal Law Enforcement Training Accreditation	383	68.45%
Training — Federal Law Enforcement Training Accreditation	315	60.00%
Federal Law Enforcement Training Accreditation	269	55.56%
About FLETA — Federal Law Enforcement Training Accreditation	258	42.86%

Visits by Social Network

Social Network	Sessions
Facebook	2
LinkedIn	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	971	62.92%
(direct) / (none)	254	46.06%
bing / organic	107	55.14%
yahoo / organic	68	55.88%
fletc.gov / referral	62	48.39%
vaww.little-rock.med.va.gov / referral	39	41.03%
dhs.gov / referral	27	66.67%
en.wikipedia.org / referral	17	76.47%
wood.army.mil / referral	15	66.67%
forums.military.com / referral	8	25.00%

