

# FLETA.GOV Web Performance Metrics

Jan 1, 2014 - Jan 31, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**2,183**  
% of Total: 100.00% (2,183)



## Avg. Visit Duration

**00:01:45**  
Site Avg: 00:01:45 (0.00%)



## Pageviews

**7,184**  
% of Total: 100.00% (7,184)



## Unique Visitors

**1,969**  
% of Total: 100.00% (1,969)



## Avg. Pages / Visit

**3.29**  
Site Avg: 3.29 (0.00%)



## Avg. Time on Page

**00:00:46**  
Site Avg: 00:00:46 (0.00%)



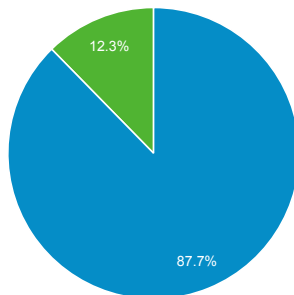
## Bounce Rate

**57.99%**  
Site Avg: 57.99% (0.00%)



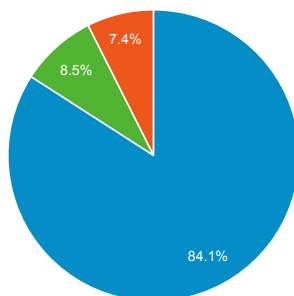
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

| Page Title  | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Welcome to FLETA — Federal Law Enforcement Training Accreditation     | 1,292     | 40.52%      |
| Accredited Programs — Federal Law Enforcement Training Accreditation  | 630       | 71.75%      |
| Training — Federal Law Enforcement Training Accreditation             | 433       | 20.00%      |
| About FLETA — Federal Law Enforcement Training Accreditation          | 326       | 44.74%      |
| Accredited Academies — Federal Law Enforcement Training Accreditation | 272       | 41.86%      |

## Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook       | 26       |
| LinkedIn       | 8        |
| StumbleUpon    | 5        |
| Twitter        | 1        |

## Visits and Bounce Rate by Source / Medium

| Source / Medium                        | Sessions | Bounce Rate |
|--|----------|-------------|
| google / organic                       | 1,305    | 61.30%      |
| (direct) / (none)                      | 383      | 50.13%      |
| bing / organic                         | 138      | 49.28%      |
| fletc.gov / referral                   | 55       | 54.55%      |
| yahoo / organic                        | 47       | 57.45%      |
| vaww.little-rock.med.va.gov / referral | 44       | 47.73%      |
| en.wikipedia.org / referral            | 36       | 69.44%      |
| dhs.gov / referral                     | 34       | 58.82%      |
| m.facebook.com / referral              | 17       | 94.12%      |
| wood.army.mil / referral               | 16       | 37.50%      |

