

FLETA.GOV Web Performance Metrics

Jan 1, 2014 - Jan 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

2,183
% of Total: 100.00% (2,183)



Avg. Visit Duration

00:01:45
Site Avg: 00:01:45 (0.00%)



Pageviews

7,184
% of Total: 100.00% (7,184)



Unique Visitors

1,969
% of Total: 100.00% (1,969)



Avg. Pages / Visit

3.29
Site Avg: 3.29 (0.00%)



Avg. Time on Page

00:00:46
Site Avg: 00:00:46 (0.00%)



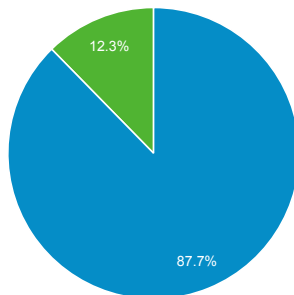
Bounce Rate

57.99%
Site Avg: 57.99% (0.00%)



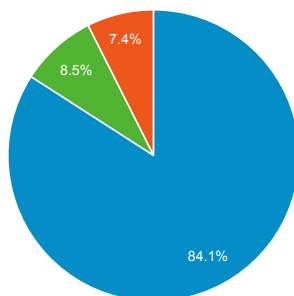
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,292	40.52%
Accredited Programs — Federal Law Enforcement Training Accreditation	630	71.75%
Training — Federal Law Enforcement Training Accreditation	433	20.00%
About FLETA — Federal Law Enforcement Training Accreditation	326	44.74%
Accredited Academies — Federal Law Enforcement Training Accreditation	272	41.86%

Visits by Social Network

Social Network	Sessions
Facebook	26
LinkedIn	8
StumbleUpon	5
Twitter	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,305	61.30%
(direct) / (none)	383	50.13%
bing / organic	138	49.28%
fletc.gov / referral	55	54.55%
yahoo / organic	47	57.45%
vaww.little-rock.med.va.gov / referral	44	47.73%
en.wikipedia.org / referral	36	69.44%
dhs.gov / referral	34	58.82%
m.facebook.com / referral	17	94.12%
wood.army.mil / referral	16	37.50%

