

FLETA.GOV Web Performance Metrics

Mar 1, 2014 - Mar 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

2,239
% of Total: 100.00% (2,239)



Avg. Visit Duration

00:01:52
Site Avg: 00:01:52 (0.00%)



Pageviews

7,535
% of Total: 100.00% (7,535)



Unique Visitors

1,981
% of Total: 100.00% (1,981)



Avg. Pages / Visit

3.37
Site Avg: 3.37 (0.00%)



Avg. Time on Page

00:00:47
Site Avg: 00:00:47 (0.00%)



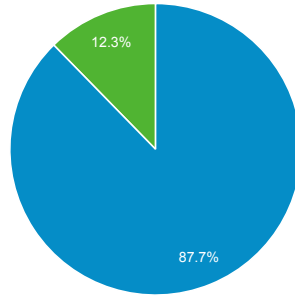
Bounce Rate

60.56%
Site Avg: 60.56% (0.00%)



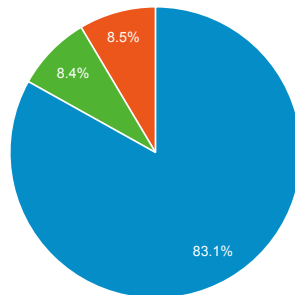
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,177	41.69%
Accredited Programs — Federal Law Enforcement Training Accreditation	711	69.31%
Training — Federal Law Enforcement Training Accreditation	498	50.00%
About FLETA — Federal Law Enforcement Training Accreditation	291	36.84%
Accredited Academies — Federal Law Enforcement Training Accreditation	290	43.64%

Visits by Social Network

Social Network	Sessions
Facebook	2
StumbleUpon	2
LinkedIn	1
Yahoo! Bookmarks	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,360	64.34%
(direct) / (none)	397	52.14%
bing / organic	131	57.25%
r.search.yahoo.com / referral	44	50.00%
fletc.gov / referral	40	52.50%
dhs.gov / referral	36	55.56%
yahoo / organic	36	75.00%
vaww.little-rock.med.va.gov / referral	29	44.83%
semalt.com / referral	20	100.00%
forums.officer.com / referral	17	41.18%

