

# FLETA.GOV Web Performance Metrics

Apr 1, 2014 - Apr 30, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**2,417**  
% of Total: 100.00% (2,417)



## Avg. Visit Duration

**00:01:46**  
Site Avg: 00:01:46 (0.00%)



## Pageviews

**7,633**  
% of Total: 100.00% (7,633)



## Unique Visitors

**2,134**  
% of Total: 100.00% (2,134)



## Avg. Pages / Visit

**3.16**  
Site Avg: 3.16 (0.00%)



## Avg. Time on Page

**00:00:49**  
Site Avg: 00:00:49 (0.00%)



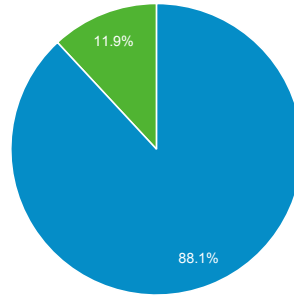
## Bounce Rate

**60.41%**  
Site Avg: 60.41% (0.00%)



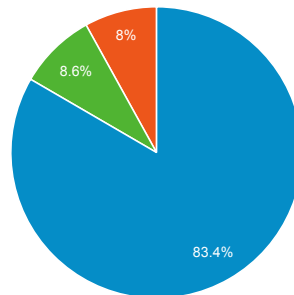
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

| Page Title  | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Welcome to FLETA — Federal Law Enforcement Training Accreditation     | 1,282     | 42.99%      |
| Accredited Programs — Federal Law Enforcement Training Accreditation  | 810       | 72.79%      |
| Training — Federal Law Enforcement Training Accreditation             | 490       | 41.67%      |
| Federal Law Enforcement Training Accreditation                        | 378       | 23.08%      |
| Accredited Academies — Federal Law Enforcement Training Accreditation | 340       | 48.21%      |

## Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook       | 66       |
| StumbleUpon    | 3        |

## Visits and Bounce Rate by Source / Medium

| Source / Medium                        | Sessions | Bounce Rate |
|--|----------|-------------|
| google / organic                       | 1,429    | 63.05%      |
| (direct) / (none)                      | 426      | 50.23%      |
| bing / organic                         | 133      | 52.63%      |
| yahoo / organic                        | 76       | 67.11%      |
| m.facebook.com / referral              | 53       | 81.13%      |
| fletc.gov / referral                   | 46       | 41.30%      |
| vaww.little-rock.med.va.gov / referral | 35       | 42.86%      |
| en.wikipedia.org / referral            | 27       | 70.37%      |
| dhs.gov / referral                     | 23       | 65.22%      |
| wood.army.mil / referral               | 19       | 68.42%      |

