

# FLETA.GOV Web Performance Metrics

May 1, 2014 - May 31, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**2,217**  
% of Total: 100.00% (2,217)



## Avg. Visit Duration

**00:01:49**  
Site Avg: 00:01:49 (0.00%)



## Pageviews

**7,173**  
% of Total: 100.00% (7,173)



## Unique Visitors

**1,950**  
% of Total: 100.00% (1,950)



## Avg. Pages / Visit

**3.24**  
Site Avg: 3.24 (0.00%)



## Avg. Time on Page

**00:00:49**  
Site Avg: 00:00:49 (0.00%)



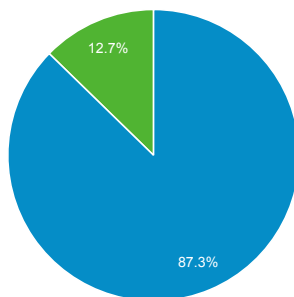
## Bounce Rate

**57.47%**  
Site Avg: 57.47% (0.00%)



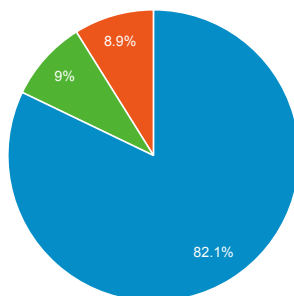
## New vs. Returned Visitors

New Visitor Returning Visitor



## Avg. Visits per Visitor

1 2 Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	1,208	38.91%
Accredited Programs — Federal Law Enforcement Training Accreditation	716	66.92%
Training — Federal Law Enforcement Training Accreditation	487	16.67%
About FLETA — Federal Law Enforcement Training Accreditation	309	40.00%
Accredited Academies — Federal Law Enforcement Training Accreditation	267	45.95%

## Visits by Social Network

Social Network	Sessions
Facebook	5
StumbleUpon	3

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,341	60.18%
(direct) / (none)	410	47.80%
bing / organic	149	60.40%
yahoo / organic	61	62.30%
fletc.gov / referral	52	48.08%
vaww.little-rock.med.va.gov / referral	37	40.54%
en.wikipedia.org / referral	28	75.00%
dhs.gov / referral	18	33.33%
forums.officer.com / referral	16	50.00%
wood.army.mil / referral	12	58.33%

