

FLETA.GOV Web Performance Metrics

Jun 1, 2014 - Jun 30, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

2,016
% of Total: 100.00% (2,016)



Avg. Visit Duration

00:01:56
Site Avg: 00:01:56 (0.00%)



Pageviews

6,252
% of Total: 100.00% (6,252)



Unique Visitors

1,754
% of Total: 100.00% (1,754)



Avg. Pages / Visit

3.10
Site Avg: 3.10 (0.00%)



Avg. Time on Page

00:00:55
Site Avg: 00:00:55 (0.00%)



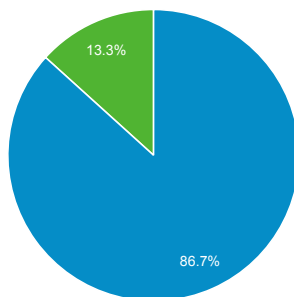
Bounce Rate

58.63%
Site Avg: 58.63% (0.00%)



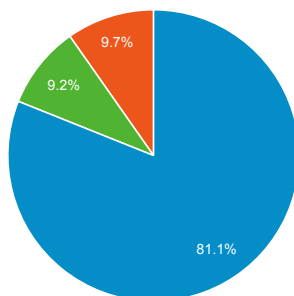
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETA — Federal Law Enforcement Training Accreditation	705	41.40%
Accredited Programs — Federal Law Enforcement Training Accreditation	467	68.73%
FLETA	341	35.53%
Training — Federal Law Enforcement Training Accreditation	264	50.00%
Accredited Programs FLETA	252	48.39%

Visits by Social Network

Social Network	Sessions
Facebook	11
StumbleUpon	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,184	60.64%
(direct) / (none)	361	54.29%
bing / organic	99	54.55%
forums.officer.com / referral	80	76.25%
yahoo / organic	74	55.41%
fletc.gov / referral	67	52.24%
vaww.little-rock.med.va.gov / referral	22	31.82%
en.wikipedia.org / referral	20	50.00%
wood.army.mil / referral	15	66.67%
dhs.gov / referral	14	28.57%

