![Google Analytics]

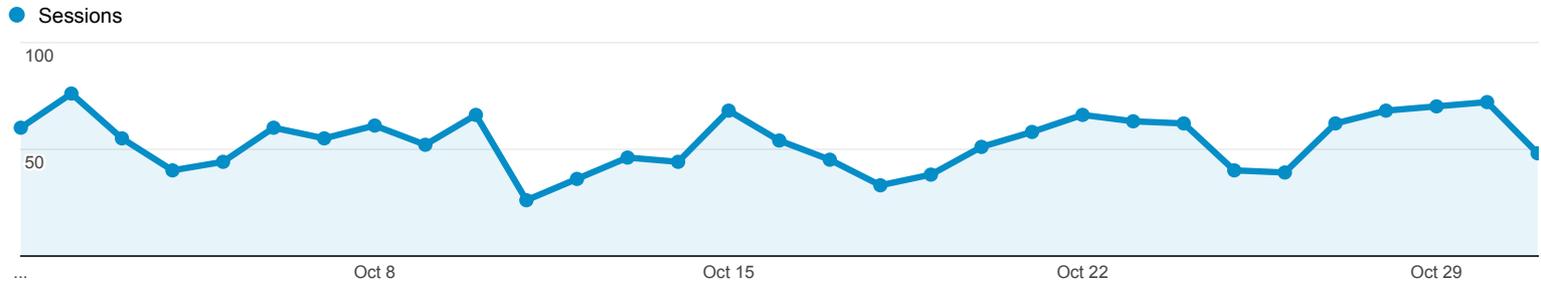# Organic Search Traffic

Oct 1, 2014 - Oct 31, 2014

| ◯ | All Sessions 75.85% | | ◯ | + Add Segment |

Explorer

Summary

● Sessions

	Acquisition			Behavior			Conversions		
Keyword	**Sessions**	**% New Sessions**	**New Users**	**Bounce Rate**	**Pages / Session**	**Avg. Session Duration**	**Goal Conversion Rate**	**Goal Completions**	**Goal Value**
	1,658 % of Total: 75.85% (2,186)	**84.50%** Site Avg: 82.11% (2.91%)	**1,401** % of Total: 78.05% (1,795)	**54.10%** Site Avg: 53.34% (1.43%)	**3.27** Site Avg: 3.41 (-4.00%)	**00:02:00** Site Avg: 00:02:03 (-2.07%)	**0.00%** Site Avg: 0.00% (0.00%)	**0** % of Total: 0.00% (0)	**$0.00** % of Total: 0.00% ($0.00)
1. (not provided)	**1,419** (85.59%)	85.55%	1,214 (86.65%)	54.26%	3.37	00:02:03	0.00%	0 (0.00%)	$0.00 (0.00%)
2. fleta	**42** (2.53%)	50.00%	21 (1.50%)	16.67%	3.93	00:02:24	0.00%	0 (0.00%)	$0.00 (0.00%)
3. fleta.gov	**5** (0.30%)	0.00%	0 (0.00%)	40.00%	3.00	00:05:35	0.00%	0 (0.00%)	$0.00 (0.00%)
4. ncis special agent	**4** (0.24%)	75.00%	3 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
5. federal police academy	**3** (0.18%)	33.33%	1 (0.07%)	33.33%	3.33	00:04:09	0.00%	0 (0.00%)	$0.00 (0.00%)
6. federal reserve police academy	**3** (0.18%)	66.67%	2 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
7. land management police training	**3** (0.18%)	66.67%	2 (0.14%)	33.33%	2.33	00:00:18	0.00%	0 (0.00%)	$0.00 (0.00%)
8. usamps civilian police academy	**3** (0.18%)	33.33%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
9. army civilian police	**2** (0.12%)	100.00%	2 (0.14%)	50.00%	3.00	00:00:21	0.00%	0 (0.00%)	$0.00 (0.00%)
10. army civilian police academy	**2** (0.12%)	100.00%	2 (0.14%)	0.00%	4.50	00:02:39	0.00%	0 (0.00%)	$0.00 (0.00%)
11. basic investigative computer electronic program	**2** (0.12%)	50.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
12. cbp entry specialist	**2** (0.12%)	100.00%	2 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
13. department of the army civilian police	**2** (0.12%)	100.00%	2 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
14. federal law	**2** (0.12%)	100.00%	2 (0.14%)	0.00%	9.50	00:04:45	0.00%	0 (0.00%)	$0.00 (0.00%)
15. federal law enforcement accreditation	**2** (0.12%)	100.00%	2 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
16. federal law enforcement training	**2** (0.12%)	100.00%	2 (0.14%)	0.00%	3.00	00:00:20	0.00%	0 (0.00%)	$0.00 (0.00%)

	accreditation												
17.	fletc uniformed police training program	**2**	**(0.12%)**	50.00%	1	(0.07%)	50.00%	1.50	00:05:21	0.00%	0	(0.00%)	$0.00	(0.00%)
18.	fletc uptp	**2**	**(0.12%)**	100.00%	2	(0.14%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	$0.00	(0.00%)
19.	ncis training academy	**2**	**(0.12%)**	100.00%	2	(0.14%)	50.00%	2.00	00:04:45	0.00%	0	(0.00%)	$0.00	(0.00%)
20.	nick trotta	**2**	**(0.12%)**	100.00%	2	(0.14%)	50.00%	2.00	00:00:45	0.00%	0	(0.00%)	$0.00	(0.00%)
21.	nick trotta secret service	**2**	**(0.12%)**	100.00%	2	(0.14%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	$0.00	(0.00%)
22.	physical security training	**2**	**(0.12%)**	100.00%	2	(0.14%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	$0.00	(0.00%)
23.	ron mullihan, us army military police school	**2**	**(0.12%)**	100.00%	2	(0.14%)	0.00%	4.00	00:03:04	0.00%	0	(0.00%)	$0.00	(0.00%)
24.	what does proof of compliance	**2**	**(0.12%)**	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	$0.00	(0.00%)
25.	9/9/2014 fleta	**1**	**(0.06%)**	100.00%	1	(0.07%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	$0.00	(0.00%)

Rows 1 - 25 of 168