

FLETA.GOV Web Performance Metrics

Oct 1, 2014 - Oct 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

2,186
% of Total: 100.00% (2,186)



Avg. Visit Duration

00:02:03
Site Avg: 00:02:03 (0.00%)



Pageviews

7,455
% of Total: 100.00% (7,455)



Unique Visitors

1,905
% of Total: 100.00% (1,905)



Avg. Pages / Visit

3.41
Site Avg: 3.41 (0.00%)



Avg. Time on Page

00:00:51
Site Avg: 00:00:51 (0.00%)



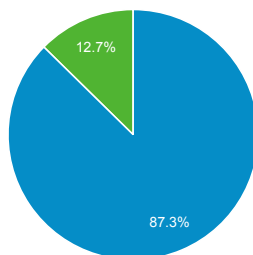
Bounce Rate

53.34%
Site Avg: 53.34% (0.00%)



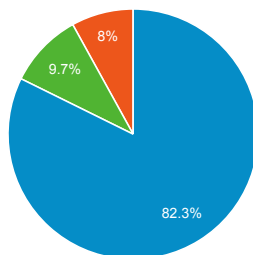
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	963	37.46%
Training FLETA	584	30.00%
Accredited Programs FLETA	481	41.45%
Accreditation FLETA	353	45.45%
Accredited Academies FLETA	289	45.24%

Visits by Social Network

Social Network	Sessions
Facebook	36
StumbleUpon	7
LinkedIn	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,470	54.97%
(direct) / (none)	322	44.41%
bing / organic	87	42.53%
yahoo / organic	83	51.81%
vaww.little-rock.med.va.gov / referral	25	52.00%
wood.army.mil / referral	22	72.73%
dhs.gov / referral	20	45.00%
en.wikipedia.org / referral	18	50.00%
m.facebook.com / referral	14	71.43%
en.m.wikipedia.org / referral	11	36.36%

