

Dec 1, 2014 - Dec 31, 2014

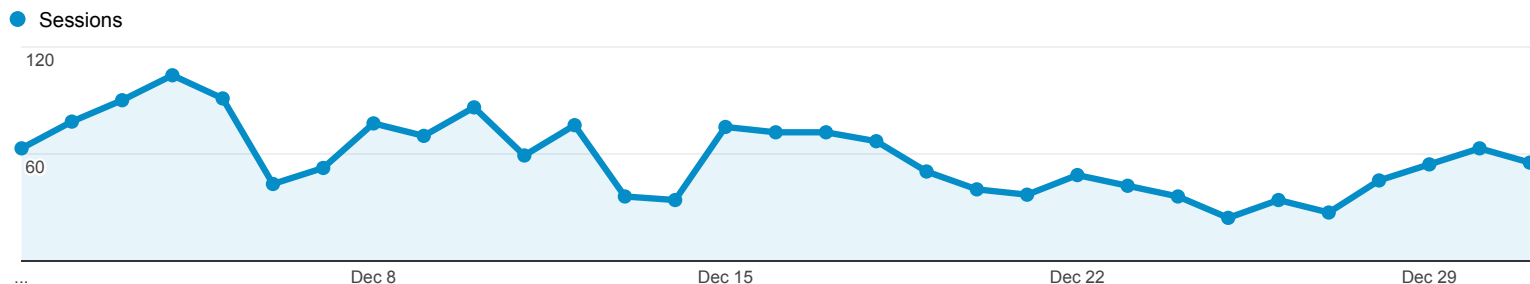
Organic Search Traffic

All Sessions
76.11%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,800 % of Total: 76.11% (2,365)	84.67% Site Avg: 83.55% (1.33%)	1,524 % of Total: 77.13% (1,976)	54.83% Site Avg: 54.38% (0.84%)	3.23 Site Avg: 3.42 (-5.73%)	00:01:59 Site Avg: 00:02:04 (-4.36%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	1,539 (85.50%)	85.64%	1,318 (86.48%)	55.17%	3.21	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fleta	25 (1.39%)	64.00%	16 (1.05%)	32.00%	6.68	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. fleta accreditation	5 (0.28%)	0.00%	0 (0.00%)	0.00%	8.20	00:06:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. ncis training academy	4 (0.22%)	100.00%	4 (0.26%)	25.00%	4.75	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. federal law	3 (0.17%)	100.00%	3 (0.20%)	0.00%	10.00	00:03:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. fleta fleac	3 (0.17%)	0.00%	0 (0.00%)	33.33%	4.00	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. fleta.gov	3 (0.17%)	66.67%	2 (0.13%)	33.33%	3.33	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. mcpa miramar	3 (0.17%)	33.33%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. usamps civilian police academy	3 (0.17%)	100.00%	3 (0.20%)	66.67%	1.33	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. air and marine basic academy training	2 (0.11%)	100.00%	2 (0.13%)	50.00%	4.50	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. army cid school	2 (0.11%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. army civilian police	2 (0.11%)	50.00%	1 (0.07%)	50.00%	1.50	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. background investigator training	2 (0.11%)	100.00%	2 (0.13%)	0.00%	6.50	00:03:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. basic intelligence and threat analysis course	2 (0.11%)	100.00%	2 (0.13%)	50.00%	2.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. bep police	2 (0.11%)	50.00%	1 (0.07%)	50.00%	3.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. department of the air force police	2 (0.11%)	100.00%	2 (0.13%)	50.00%	2.00	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. donate cover	2 (0.11%)	50.00%	1 (0.07%)	50.00%	5.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	donato coyer	2 (0.11%)	50.00%	1 (0.07%)	50.00%	5.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	federal law enforcement training accreditation	2 (0.11%)	100.00%	2 (0.13%)	50.00%	5.50	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	federal police training academy	2 (0.11%)	100.00%	2 (0.13%)	0.00%	3.50	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	federal reserve law enforcement training	2 (0.11%)	100.00%	2 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	fleta approved programs	2 (0.11%)	50.00%	1 (0.07%)	50.00%	7.50	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	fletc accreditation association	2 (0.11%)	50.00%	1 (0.07%)	0.00%	8.00	00:11:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	fletc uniformed police training program	2 (0.11%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	free online accredited law enforcement training	2 (0.11%)	50.00%	1 (0.07%)	0.00%	5.00	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	how long is ncis special agent training	2 (0.11%)	100.00%	2 (0.13%)	50.00%	1.50	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 195