

FLETA.GOV Web Performance Metrics

Dec 1, 2014 - Dec 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

2,365
% of Total: 100.00% (2,365)



Avg. Visit Duration

00:02:04
Site Avg: 00:02:04 (0.00%)



Pageviews

8,096
% of Total: 100.00% (8,096)



Unique Visitors

2,077
% of Total: 100.00% (2,077)



Avg. Pages / Visit

3.42
Site Avg: 3.42 (0.00%)



Avg. Time on Page

00:00:51
Site Avg: 00:00:51 (0.00%)



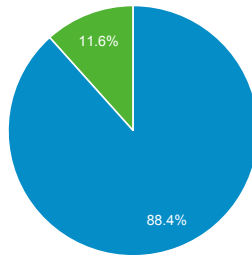
Bounce Rate

54.38%
Site Avg: 54.38% (0.00%)



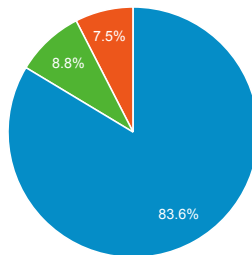
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	914	40.17%
Training FLETA	646	41.18%
Accredited Programs FLETA	581	40.69%
Accreditation FLETA	375	47.37%
Accredited Academies FLETA	286	60.00%

Visits by Social Network

Social Network	Sessions
Facebook	5
LinkedIn	5
StumbleUpon	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,609	55.69%
(direct) / (none)	324	54.01%
bing / organic	104	48.08%
yahoo / organic	70	48.57%
dhs.gov / referral	40	65.00%
fletc.gov / referral	35	40.00%
vaww.little-rock.med.va.gov / referral	28	57.14%
en.wikipedia.org / referral	22	59.09%
wood.army.mil / referral	22	45.45%
search.usa.gov / referral	16	25.00%

