

Nov 1, 2015 - Nov 30, 2015

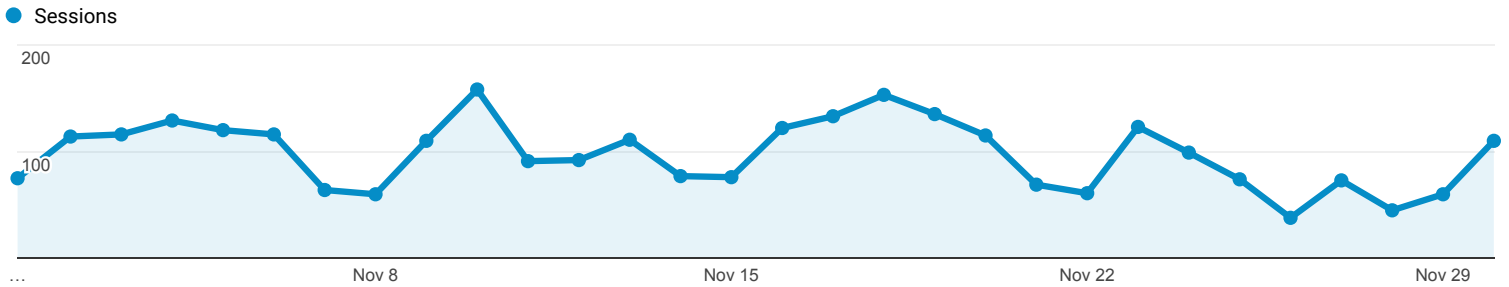
# Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users  
78.96% Sessions

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,919 % of Total: 78.96% (3,697)	87.22% Avg for View: 85.85% (1.59%)	2,546 % of Total: 80.21% (3,174)	52.72% Avg for View: 51.91% (1.57%)	3.27 Avg for View: 3.48 (-6.08%)	00:01:57 Avg for View: 00:02:01 (-3.42%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,516 (86.19%)	87.32%	2,197 (86.29%)	52.86%	3.28	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. federal background investigator training program	19 (0.65%)	89.47%	17 (0.67%)	36.84%	4.79	00:04:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. federal investigative services	14 (0.48%)	71.43%	10 (0.39%)	71.43%	2.36	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. opm investigator training program	13 (0.45%)	84.62%	11 (0.43%)	38.46%	3.38	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fleta	11 (0.38%)	90.91%	10 (0.39%)	36.36%	4.73	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. federal background investigator training	6 (0.21%)	83.33%	5 (0.20%)	33.33%	2.67	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. opm background investigator training	5 (0.17%)	100.00%	5 (0.20%)	20.00%	4.00	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. federal reserve police training	4 (0.14%)	75.00%	3 (0.12%)	75.00%	2.25	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. physical security training	4 (0.14%)	100.00%	4 (0.16%)	50.00%	1.75	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. basic diversion investigator course	3 (0.10%)	100.00%	3 (0.12%)	33.33%	1.67	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. basic intelligence and threat analysis course	3 (0.10%)	100.00%	3 (0.12%)	33.33%	2.33	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. basic intelligence course	3 (0.10%)	100.00%	3 (0.12%)	66.67%	2.00	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. dea basic agent training	3 (0.10%)	33.33%	1 (0.04%)	66.67%	1.67	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. dhs intelligence training academy	3 (0.10%)	100.00%	3 (0.12%)	33.33%	3.33	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. fleta accreditation	3 (0.10%)	33.33%	1 (0.04%)	33.33%	2.33	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. ncis training	3 (0.10%)	100.00%	3 (0.12%)	33.33%	3.33	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. opm background investigator	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00

17. opm background investigator	3 (0.10%)	100.00%	3 (0.12%)	100.00%	1.50	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. opm fis	3 (0.10%)	100.00%	3 (0.12%)	33.33%	2.67	00:03:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. opm fis training center	3 (0.10%)	100.00%	3 (0.12%)	66.67%	2.33	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. usss uniformed division	3 (0.10%)	66.67%	2 (0.08%)	66.67%	1.33	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. accreditation manager training	2 (0.07%)	50.00%	1 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. accreditation of law enforcement agencies	2 (0.07%)	50.00%	1 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. army da police dpe	2 (0.07%)	50.00%	1 (0.04%)	50.00%	1.50	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. background investigator training	2 (0.07%)	100.00%	2 (0.08%)	50.00%	5.00	00:03:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. basic criminal investigative training program	2 (0.07%)	100.00%	2 (0.08%)	0.00%	9.00	00:08:36	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 283